SIERRA MADRE
Population, 4500; elevation, 800 to 1400 feet; water meters, 1500; gas meters, 1350; electric meters, 1500; assessed valuation, $3,500.000.00. Schools unexcelled. Climate recommended by health authorities.

SIERRA MADRE NEWS

High on the Foothills of Mt. Wilson; Site of Sierra Madre Arboretum

SIERRA MADRE
The Wistaria Town, namesake of the "Mother Mountains" that brood above her; beautiful for fragrant orchards, wide vistas and sheltering oaks; satisfying for city comforts, country quietness and friendly, welcoming hands.

VOL. 21; NO. 46 | SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA | FRIDAY, AUGUST 12, 1927

Arboretum Is Beneficiary of Splendid Gift

Private Collection of Theodore Lukens Given to Society By Daughter

Cones, Leaves, Flowers and Other Specimens Comprise Valuable Exhibit

Sierra Madre Arboretum received its first donation of a collection for its prospective herbarium, during the past week. Mrs. Helen Lukens Gaut, noted magazine writer, who lives in Los Angeles, wrote the Sierra Madre Botanical Society and offered the entire collection accumulated by her father, Theodore Parker Lukens, a notable naturalist, botanist, traveler and writer. Mr. Lukens spent many months, at various times, in the forests of California, studying the flora and collecting cones, leaves, flowers and other valuable specimens about which he later wrote. This collection became the property of his daughter.

The collection is valuable to students of botany and especially valuable to students of California flora.

The material is carefully classified and includes enough specimens to fill an entire room. Mrs. Gaut is preserving it for the Arboretum and will turn it over to the Botanical Society when its building is ready in the Canyon Arboretum. The collection is the largest and finest private collection of its kind in existence. It is worth many thousands of dollars.

The Arboretum committee under the leadership of Frank Shearer, superintendent of Los Angeles city parks, is checking over the collection and will gradually make such amendments as it may find necessary in classifications.

"This is a very valuable collection," said Mr. Shearer, "and it will give us a decisive start in organizing the herbarium. The collection was intelligently made, by an expert, and under conditions that could not be duplicated today. It is specially valuable because it gives us a start in our collection of California speciments in which we will specialize. I anticipate we will receive many additions to this collection and I look forward to a special endowment for the proper establishment and maintenance of this herbarium.

"This is a fine indication of the interest the world outside is taking in Sierra Madre Arboretum."

Baron and Baroness William de Ropp were guests of the Sierra Madre Botanical Society on Tuesday afternoon. The Baroness Ottily de Ropp will be remembered for her lecture in Sierra Madre last year. The de Ropps held great estates in Lithuania which

(Continued on Page Eight)

Bids Called For Erection Of City Hall

Plans and specifications for the new city hall have been completed by Architect R. M. Finlayson and approved by the city trustees. Bids on the construction of the building will be opened at a special meeting of the board of trustees on Thursday night, September 1. Bids must be filed in the mean time with City Clerk Dietz.

Whether the city hall can be buit for $20,000 or $21,000 as hoped by the trustees is a puzzle which soon will be solved. The only answer can be provided by the bids of the competing contractors. Tied to the limitations of the existing foundation, trying to meet all the requirements of the various city departments and at the same time to provide a presentable design has given Architect Finlayson a problem which will make him earn all the money he gets for the job.

The city hall bond fund contained $24,052.50 on July 1. This can be spent directly only for building purposes. But portions of any bond fund which are not used for the authorized purpose revert to the general fund of the city. It has been the plan of the trustees to save enough out of the bond fund so that the furnishings can be purchased out of the remainder when it is turned into the general fund.

Proposals called for in the resolution adopted last night at the meeting of the city trustees may be for the entire building, or segregated bids may be submitted for the building, the plumbing and the electrical work.

NEW TITLES PROVIDED BY STATE STATUTES RECENTLY EFFECTIVE

In addressing "Hizzoner" and other city officials in future don't overlook the titles provided by state law. By act of the last legislature, taking effect last week, we now have with us:

Mayor Earl D. Topping.

Councilmen Belohlavek, Hall, Fitzwilliam and Isaacs.

Chief of Police E. H. Keegan.

City Judge C. W. Forman.

The old titles of trustee, marshal and recorder are things of the past.

For the information of anyone interested, it may be announced that "Hizzoner" now has the power to perform the marriage ceremony.

Legislators said the new law was intended to remove the "hick town" stigma from cities of the sixth class which were formerly required to use the old titles.

Street and Water Supt. Carpenter retains his old title.

Mrs. Barker To Combine Health Work

Will Serve As School Nurse and Representative of County

Mrs. Ellen Coll Barker resumed her duties as municipal nurse this week after a six weeks' leave of absence. A strenuous university course occupied the entire period. While two of the six weeks were her regular vacation period allowed by the city, there was nothing resembling a vacation for Mrs. Barker except for the change of climate while Mr. and Mrs. Barker resided at Venice. The other four weeks' leave were granted at Mrs. Barker's request without pay so that she could attend the summer session at her own expense.

Mrs. Barker attended the regular summer course in public health and the principles and practice of school nursing. Splendid instruction was provided and she found her work intensely interesting although very heavy. In spite of her heavy load she was given commendably high marks for her entire course.

With the opening of school Mrs. Barker will enter upon a new set of duties. Under the recent arrangement entered into by the city she will not only carry on the work of municipal nurse, but will also serve as school nurse and as local representative of the county health department. Salary and expenses of her work will be borne jointly by the city, county and school district. In addition to the advantage of economy there will be the further gain of closer coordination between the different departments. Health problems discovered in the course of school work can be followed up to better advantage in the homes of the pupils by combining the two activities in one health officer.

It is her desire for the best possible preparation for her school work and to keep abreast of the times in all public health matters that caused Mrs. Barker to undertake the summer course. She enjoyed the work thoroughly because of the splendid array of men and women of high professional standing who were available as teachers and special lecturers. During her absence the work of her office has been carried on by Miss Sona Kazanjan of Monrovia.

Mr. and Mrs. I. N. W[illegible] spending the week in San Diego and vicinity.

DR. BOVARD ON STAFF OF THE GEN. HOSPITAL

Dr. Gilbert S. Bovard has resumed active service on the attending staff of the General Hospital in Los Angeles. He is to have supervision over the care of all newly born babies and all sick babies weighing less than five pounds. His duties will take him to the hospital twice each week, Wednesday and Saturday afternoons.

This is not Dr. Bovard's first connection with the great county institution on Mission Road. He served his internship there after graduating from Stanford medical school, and later served for a period as a member of the attending staff in pediatrics.

Central Ave. Project Now Taking Form

Pasadena Awards City Jurisdiction In Mattoon Act Proceedings

J. M. Campbell Active in Promoting Important Highway Project

Pasadena board of city directors on Tuesday adopted a resolution giving to the city of Sierra Madre jurisdiction in Mattoon Act proceedings for that portion of the Central Avenue opening project lying within the limits of Pasadena. The resolution as adopted provides:

That the board of directors of the city of Pasadena hereby consents to the improvement of Central Avenue in the city of Sierra Madre and its extension in the city of Pasadena as proposed by Resolution No. 322 of the board of trustees of the city of Sierra Madre, copy of which is on file in the office of the city clerk of the city of Pasadena, with City Manager's Report No. 3894, subject to the approval of plans, specifications, assessment district and zones for such improvement by the city engineer and superintendent of streets of the city of Pasadena and the board of directors, when such plans and specifications are prepared and submitted for approval.

Under the Mattoon Act a highway opening project affecting one or more cities and county territory may be put through by the governing body of any one city or county, when the other governmental units have given consent. The county authorities have already expressed a willingness to yield jurisdiction to Sierra Madre in this case, although no formal action has been taken.

J. M. Campbell of Sierra Madre, who has been active in promoting the project, first as secretary of the chamber of commerce and later in an independent capacity, says the most cordial cooperation has been given by George W. Jones, county road commissioner, County Counsel Mattoon and his Staff, City Engineer Warren C. Earle of Pasadena, and especially by Secretary William Dunkerly of the Pasadena chamber of commerce. The county authorities have informed him the project can be expedited by the city because of the great amount of improvement work loaded upon the county staff. However, they will be in constant touch with the situation and give whatever guidance is necessary to ensure proper handling.

In addition to the extension of Central Avenue westerly to give a direct highway into Pasadena and Los Angeles, the present plan is to widen and straighten the street east of Baldwin Avenue, especially where it passes through Arcadia territory. From the east-Sierra Madre limits to Santa Anita Avenue is a distance of 1970 feet. The street is narrower and the lines do not coincide with the Sierra Madre street lines. The Arcadia city council will therefore be asked to yield jurisdiction so that this improvement may also be made a part of the project.

On Wednesday Mr. Campbell attended the regular luncheon of the Lamanda Park Business Men's Association, and addressed the meeting. He found the group very responsive to the merits of the project. They expressed a willingness to cooperate in any way possible.

Double Road Is Proposed For Foothill

Double tracking of the Foothill Boulevard is the latest proposal in connection with the project for widening that thoroughfare. For some time there has been strenuous agitation for widening the avenue to a uniform width of 100 feet. Active groups in Monrovia and in East Pasadena have been at work. There was much resistance to be overcome, partly because of the interference with existing tree planting.

Now it is proposd that two 50-foot highways be constructed, with a line of trees left in the center. This plan is said to have received encouragement from the representatives of Mrs. Anita Baldwin who pointed out that both lines of trees which have been planted along the sides of the present highway could thus be preserved.

BEAUTY SHOP TO BE REOPENED NEXT THURSDAY

The Wistaria Beauty Shoppe, on North Baldwin Avenue, will be opened next week Thursday, Aug. 18, under the management of Mrs. V. S. Vaupel, whose announcement appears elsewhere in this issue.

Mrs. Vaupel is an experienced operator and will equip the Wistaria Parlors thruout with new and modern appliances for doing all the necessary things that the modern lady's hair demands. With Mrs. Vaupel will be associated Mrs. Meyers, who is also thoroly versed in all the latest methods, having had much experience in all branches of the work, in Los Angeles. Mr. Vaupel, who is on the road for a Los Angeles firm, was in the city Wednesday with Mrs. Vaupel and Mrs. Meyers, assisting with the work preparatory to the opening next week.

Mr. and Mrs. Walter Annas of Ramona Avenue, are the proud parents of a baby daughter, Grace Virginia, born on Saturday, July 31st.

Mrs. C. E. McGue of West Grand View is spending a few weeks in San Francisco.

Double Drive Paving Will BeCompleted

Work Delayed by Construction of Big Santa Anita Dam Under Way

Another important highway link in the approaches to Sierra Madre will be improved in the near future. Work was started this week on the paving of the west side of Santa Anita Avenue, the famous "double drive" in Arcadia. The contract was let by the Arcadia city trustees at their meeting last week, A. O. Nelson being the low bidder.

The money for this improvement has been on hand for some time in the Arcadia city treasury. The west side was left unpaved purposely until completion of the hauling of rock and gravel for the Big Santa Anita dam. All Arcadia street improvements have been paid for out of general bond issues of the municipality. It is the boast of the city to have the first completely paved system of streets in any city in California.

Completion of the paving on East Grand View Avenue now looms up as increasingly important. The street is entirely within the Sierra Madre city limits, but the property lying along the south side of the unpaved portion of the street lies within the Arcadia boundaries. Improvement of this street by joint action of the two cities would complete a loop for a drive of unusual scenic beauty.

Balloon Men In a Practice Flight Here

Memories of war times when the balloon training school at Ross Field kept the air full of balloonss were brought to mind on Wednesday when an army balloon spent the morning floating about over Sierra Madre and vicinity. In the balloon were Capt. M. L. Boxell, 1st Lieutenant L.E. Graybield, and 2nd Lieutenants M. H. Dodd and F. S. Sutherland. They alighted on a vacant lot near Central and Park Avenues about ten o'clock.

This was th fourth of a series of flights made by the 549th Reserve Balloon Detachment who have been spending two weeks in summer training camp at Ross Field. In addition to the officers making this flight there have been in attendance at the camp Major Ford Carpenter, 1st Lieutenants R. F. Hatcher, R. P. Lehr and G. DeKay.

Wednesday's flight started at 4 a. m., and reached a maximum altitude of 4000 feet. Most of the time was spent at about 2000 feet. After being becalmed for some time at that altitude the party decided to make a descent. Upon trying to open the value and let the gas out the mechanism failed to work. It was necessary to cut the big bag and let out enough gas to get back to earth. The landing was made successfully in spite of the difficulties and the balloon was taken by truck to Ross Field.

Mrs. Flora Tate and son, Reynolds, of Pasadena, spent Thursday in Sierra Madre visiting friends.

Prizes For Players Of Harmonica

News Is Willing to "Shower Down" To Discover Local Boy Wonders

Contest To Be Next on Series of Programs at the City Park

What boy is the best harmonica player in ierra Madre?

The Sierra Madre News wants to know, and is willing to pay something to find out. For that reason a grand harmonica contest will be staged Friday night, August 19, in the city park. This will fill in the schedule of Friday evening entertainments with one of the most novel events ever arranged in Sierra Madre.

Cash prizes for the three best harmonica players are offered as follows: First, $3; second, $2; third, $1.

Entries in the contest must be made at the office of the Sierra Madre News not later than Wednesday, August 17. This is necessary in order that arrangements for the contest may be properly completed in advance. Entrants may not be over 15 years of age. Whie the natural assumption is that the entrants will be boys, if there are any girl harmonica artists they will be welcomed.

Three well known Sierra Madre people have consented to act as judges of the contest. They are Mrs. May Sturmthal, Fred Griebenow and Woodson F. Jones. All are competent judges of good music and can be depended on to render the right decision.

Plan to attend this contest. It will provide a barrel of fun for everybody. Grownups who used to play the harmonica, or who used to be green with envy because they could not make the blamed things play a tune, will get an especial kick out of the program. If any adult harmonica experts appear they may be given a place on the program although they will not be eligible for the competition.

The chamber of commerce and the entertainment committee is especially anxious that residents of the city bring their picnic lunches to the park next Friday evening.

MISS RICHARDS PASSES AFTER SHORT ILLNESS

Miss Lydia J. Richards passed away Thursday afternoon at her home, 58 West Grand View Avenue. While she had been in failing health for some time, her serious illness had been brief.

Miss Richards was born near Pittsburgh, Pa., and most of her life was spent in Pennsylvania. She came to California about twenty years ago, residing in Long Beach until four years ago when she came to Sierra Madre and started a bakery business on Baldwin Avenue, with her sister, Mrs. Mary Richards. Because of her unfailing kindness and cheer and earnest religious faith she was revered by all who knew her.

Funeral services will be held in the Grant Chapel, the time not being yet decided.

Miss Dorothy Morlan, an artist well known in the east and middle west, has been visiting at the Richards home, 58 W. Grand View.

Public Urged To Continue City Cleanup

J. E. Carpenter, superintendent of street and water departments, wants to encourage the clean city idea in every way posible. To that end he makes the following announcement and pledge:

"The city of Sierra Madre is making every effort to improve the looks of our community. To this end our citizens have very admirably cooperated in the recent clean-up campaign.

"May I suggest the slogan, 'Keep Your City Clean?' To this end I pledge my own support and the support of the city departments in my charge.

"J. E. Carpenter."

One of the first suggestions made by Mr. Carpenter upon taking office was the placing of presentable refuse receptacles at convenient points in the business district. These are now in course of preparation and will leave no excuse for the scattering of papers and other debris on public streets.

NEW THEATRE FOR SIERRA MADRE, ACCORDING TO RUMOR

Current rumors of a new motion picture theatre for Sierra Madre revive one of the most frequently expressed desires of local business men and others. Two different locations seem to be involved in the reports, and whether anything tangible will result remains for the future to reveal.

Azusa is justifiedly excited over a new $60,000 theater. It is to be part of one of the theater chain systems. San Jacinto is to have a new $50,000 theatre. It will be of unique architecture, resembling an Indian pueblo.

If these communities can have uptodate theatre buildings there seems to be no reason why one would not be justified in Sierra Madre.

Anyone showing a disposition to put up a first class theater building in Sierra Madre deserves every possible encouragement.

Grass Fire Is Started From HighVoltage

Wire Thrown Across High Voltage Lines Causes Much Damage

Some small boys' prank started a fire Tuesday afternoon that threatened the city pumping plant with destruction and might have resulted in a grass fire which would have reached the mountains. The fire was caused by a wire which was thrown across electric power lines carrying a voltage of 15,000 to the pumping plant transformers. This caused a powerful arc which melted the insulating material from some of the wires and dropped the hot particles into the dry grass beneath.

Plant Superintendent Joe Hogan saw the grass fire, turned in an alarm and went to work. Prompt response of the fire engine brought the necessary help to extinguish the fire before it had gone very far. If the short circuit had occurred at night or when there was no one close at hand there would have been great difficulty in stopping the fire before it reached the mountains.

Water Superintendent J. E. Carpenter says every effort will be made to identify the boys who are believed to have thrown the wire over the power lines. All boys should be impressed with the fact that such pranks are not only extremely dangerous but have a severe penalty attached under the state law.

The Edison Company's crew came to replace the sections of wire where the shore circuit occurred. They found that one of the very heavy transmission wires had been burned about half thru at the point of contact.

NOTED AUTHOR AND ENGINEER COMING HERE

Mr. and Mrs. Howard Chapin Ives of Los Angeles have purchased the property of Miss L. B. Wright, 257 Santa Anita Court, and will come to Sierra Madre soon to make their home. The deal was consummated Wednesday through the agency of W. R. Humphries.

With several text and reference books to his credit, Mr. Ives is one of the best known of American writers and teachers on engineering subjects. He was for years dean and professor of railroad engineering in Worcester Polytechnic Institute, Worcester, Mass. His field engineering text books are used in the standard practice of public and private engineering work.

Mr. Ives has been of late connected with Los Angeles county engineering work and is now preparing to devote some time to further writing. He has one or more books planned and he and Mrs. Ives have been seeking a quiet residence spot where he can pursue his work among favorable surroundings. Sierra Madre was their choice after spending some time investigating various locations.

Miss Louise McRae of Charleston, West Virginia, was a Sunday guest at the Caley home.

Mr. and Mrs. George M. Lehner left for Arrowhead lake Thursday morning for the week end.

Programs Are Promised for Park Series

Splendid Cooperation Greets Move by Chamber of Commerce

Splendid Talent Is Available and Response Most Gratifying

The series of entertainments recently promised by the entertainment committee of the chamber of commerce is rapidly taking shape, and it is now possible to announce tentative dates for several programs of more than usual interest and merit.

The first of the series is to be presented on the evening of Friday, August 19, announcement of which appears in another column.

On September 2, the Masonic Lodge will present a program consisting of a play, readings, quartet and solo numbers. This program is now in process of formation and it is not too early to state that it will be one of the most enjoyable evenings of the series.

The next program will be presented by the music committee of the Congregational Church, which made immediate acceptance of the proposed plan in the letter recently sent to leading organizations of the city, requesting that programs be offered by such organizations. The date is tentative as many who are expected to participate in the program are now away on their vacations. At the suggestion of Mrs. E. E. Bacon, chairman of the music committee of the church, the program will take on the characteristics of a real Spanish fiesta. Music of Castilian origin will be featured by the Sunday School orchestra, under the leadership of Gus Riherd, while a double quartet, a quartet and soloists will also sing selections of the romantic Spanish flavor.

President W. R. Humphries of the chamber of commerce has made a very interesting suggestion in regard to this evening's program, the details of which will be worked out in time for early announcement.

R. W. Stewart of Santa Anita Court, who is prominent in county Legion affairs, is working on a plan to bring the famous American Legion Chanters of Los Angeles to this city for a concert late in September. This organization has given many concerts in the Southland and they rank among the very best glee clubs on the coast. Their program will consist of classical, standard and popular numbers and will offer one of the "high lights" of the series. Further announcements will be made as soon as possible.

Plans are in formation for a return engagement of the Arcadia Municipal Band which, under the

(Continued on Page Eight)

Post Office Building Is TakingForm

With a large force of men at work, Contractor T. M. Webster is pushing the new post office building on South Baldwin Avenue to completion at a rapid rate. The lease entered into by the post office department with Henry Isaacs calls for occupancy on October 1. Mr. Webster is planning his building program to allow time for installation of the fixtures before that date. H. H. Steinberger had the contract for the concrete work on the building.

The new building is 35x50 feet in size. Exterior walls are of brick and will be faced with stucco. Architect Finlayson has worked out an attractive front entrance which will be of cast stone and will help materially to give an impressive appearance to the new structure.

An entirely new set of fixtures will be provided by Mr. Isaacs. The latest type of all-metal equipment has been selected [illegible] will make an attractive lobby, [illegible] well as make possible improved [illegible] ing conditions for Postmaster Wright and her force.

Arthur Quillan says the Republican platform in the next election will be Mellon. That should be sufficient to control the negro vote.—El Paso Times.

According to the Arkansas Gazette ,a fashion expert says clothing styles "move in tides." We understand it now. Our girls have been preparing for high water.—Philadelphia Inquirer.

New Mission Playhouse to Stage Stock

When the doors of the new Mission Playhouse at San Gabriel are opened on September 10, the attraction which it will offer to its patrons will be that super-comedy, written by Anita Loos, entitled "Gentlemen Prefer Blondes."

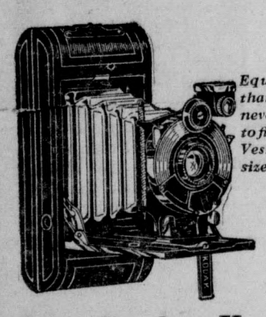
Millions of people have read Miss Loos' book and the stage version which was made by Miss Loos and John Emerson has retained all of its side-splitting humor which has made the book so popular, and has added the charm of a more thoroughly developed love story.

"Gentlemen Prefer Blondes" is probably the most widely talked of comedy that has been on the stage in years. It is excruciatingly funny and the central character "Lorelie," will be portrayed by an actress who is one of the greatest favorites of the West.

The moment "Lorelei" and her girl friend, "Dorothy" appear on the scene, you will like them, and before the evening is over, you will fall in love with both of them. "Lorelei's" humor, her observations on life and the remarks of "Dorothy" will make you forget that there is such a word as "trouble" in the English language.

Manager Norman Sprowl assures us that the cast is an unusually strong one and that popular prices will prevail throughout the run of the Stock Company.

An increase of $28,960 in the assessed valuation of La Habra to $973,245 over the preceding fiscal year has brought joy to the hearts of residents of that city.



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COLORADO FOLK TO HOLD PICNIC NEXT SUNDAY

President Warren Campbell of the Colorado State Society is announcing the annual summer picnic for all former residents of that state. It will be held all day Sunday, August 14, Sycamore Grove Park, Los Angeles, with basket dinners at noon. He promises a popular program and that county registers will be open all day so that friends may meet each other. The program will follow with dinner hour and hot coffee will be supplied for all picnickers.

All Coloradoans are urged to rally for a great day. Further information may be had of the president, phone, ANgelus 8610, or C. H. Parsons, Federation of State Societies office, Hotel Roslyn, Phone FAber 3300.

Worth Seeing

A Scot was paying his first visit to the Zoo.

"An' what may yon creature be?" he asked a keeper who had been feeding the animal that had exited his interest.

"That's an American moose," replied the keeper.

"A moose!" exclamed the Scot. "Hoots, mon, show me an American rat!"

Leading Men Of Catholic Church Here

More than a score of the most noted figures in the Catholic Church in America are expected to take part in the great demonstration that is to mark the opening of the National Conference of Catholic Charities, the evening of Sunday, September 4, at Los Angeles. According to the Executive Committee of arrangements, the following dignitaries have been invited to join in the exercises at Loyola College, to be witnessed by a throng of 50,000: Archbishop Edward J. Hanna, of San Francisco; Archbishop Dowling of St. Paul; Archbishop Albert T. Daeger of Santa Fe; Archbishop Edward D. Howard of Oregon; Archbishop John. J. Shannon of St. Louis; Archbishop Sebastian G. Messmer of Milwaukee; Archbishop Arthur J. Drossaerto of San Antonio, Tex.; Archbishop John T. McNicholas of Cincinnti, Archbishop James J. Keane of Dubuque.

Bishop John J. Cantwell, host to the conference, as head of the Diocese of Los Angeles and San Deigo; Bishop Edmund M. Dunn of Peoria; Bishop Peter J. Muldoon of Rockford, Ill.; Bishop James A. Griffin of Springfield Ill.; Bishop J. F. Noll, Ft. Wayne; Bishop Michael J. Gallagher of Detroit; Bishop John B. Morris of Little Rock; Bishop Joseph D. Pinton of Grand Rapids, Mich.; Bishop James J. Hartley of Columbus O.; Bishop Patrick A. McGovern of Cheyenne; Bishop Charles D. White of Spokane; Bishop Thomas Lillis of Kansas City Mo.; Bishop Augustus J. Schwertnor of Wichita Kan.; Bishop Thomas W. Drumm of Des Moines; Bishop E. Heelan of Souix City; Bishop Theodore H. Reverman of Superior Wis.; Bishop Francis C. Kelly of Oklahoma; Bishop Thomas A. Welch of Duluth; Bishop John B. McGinley of Fresno; Bishop Patrick J. Kean of Sacremento; Bishop John J. Mitty of Salt Lake; Bishop J. Henry Tihen of Denver; Bishop Anthony J. Schuler of El Paso and Bishop Daniel J. Gorke, of Tucson.

If those Chinese do not soon stop fighting, let's lend them our Bok peace plan.—Louisville Times.

Home Paper Big Asset of Community

(A Three-Minute Address by Frank Mason, Commander, Brea Post, American Legion, at a meeting of Fullerton Toastmaster's Club.)

A local home-delivered newspaper, intelligently edited, carrying such news of the day as is worth printing and fit for family consumption, along with the messages of the city's merchants, is one of the big assets of the community, and is a local enterprise deserving the enthusiastic support of those who are interested in the continued welfare of the district.

Any communty is fortunate, which is served by an old established newspaper, produced locally, whose editorial policies have stood the test of time; handled comment on local squabbles impartially, kept even keel during political strife, and constantly kept faith with its subscribers.

A real newspaper, to properly serve its community, can have no pet "mission" in life, or be professedly "pro-" or "anti-" on religious or class prejudicies. Instances of defunct newspapers come to mind, where the owners or the editor took sides violently in campaigns involving religion, trade-unionism or race hatred. Any newspaper which breaks faith with the general public by taking sides, fomenting trouble by pitting one class or sect against another sooner or later dies a natural death.

Only those papers survive and gain in circulation year after year whose handling of news and advertising is consistently fair and above-board. This is the way public confidence is built up and the value of a newspaper to the community it serves depends on the degree of faith we readers have in that paper.

The big metropolitan dailies cannot offer anything to compare with the intimate service to the subscribers and to the community that the local paper furnishes. Besides, all papers coming in from outside cities carry enticing advertising written and illustrated by high-priced experts, which induce local people to spend their money away from home.

Prospective residents in our community, and business men looking for new locations, study the paper printed here. They get true reflection of the type of citizenship and the ideals of the residents here, in the school, church, club and social notes. The aggressiveness of the merchants and business men can be recognized from their advertising. And the manner in which the police and city officals function is public property through the news colums.

While outside papers are naturally indifferent and unconcerned about things affecting the happiness and prosperity of our community, our local paper can be depended upon to carry publicity and educational campaigns in support of any projects of benefit to us and our homes.

No other business institution would ever consider giving as much time or effort to movements for the public good; and the community service rendered by other agencies, such as the Chamber of Commerce and luncheon clubs, is often made real and actual only with the aid of publicity through the columns of the local newspaper. Our local paper is a powerful boosting medium, and the nearer to complete circulation coverage it has, the better boosting medium it becomes.

You can do no better community service than give all possible support to your own paper.

The Three Sweetest Words of Speech

To your "slow-pay" customers you might send the following letter. Looks like this handles a delicate matter in a diplomatic way.

"There are three words, the sweetest words in all of human speech. More sweet than all the songs of birds, or pages the poets preach. This life may be a vale of tears, a sad and dreary thing. Three words and trouble disappears and birds begin to sing. Three words and all the roses bloom; the sun begins to shine. Three words will dissipate the gloom and water turn to wine. Three words will cheer the saddest days—'I love you?' Wrong, by heck. It is another phrase, 'Enclosed find check'."

DANIL WAS EQUAL TO THE OCCASION

Gamiliel Bradford in Harpers Magazine: When Daniel Webster was a boy in the district school he was not noted for tidiness. Finally the teacher in dispair told him that if he appeared again with such dirty hands she would thrash him. He did appear, in the same condition. "Daniel," she said, "hold out your hand." Daniel spat on his palm, rubbed it on the seat of his trousers and held it out. The teacher surveyed it in disgust. "Daniel," she said, "if you can find me another hand in this school that is dirtier than that I will let you off." Daniel promptly held out the other hand and she had to keep her word. That was Daniel Webster in school and in the supreme court and the senate of the United States. He always produced the other hand when it was needed and won his case.

Minimum Auto License $300

With all its advancements, Japan sticks to its old fashion jinriksha as a pleasure craft. Probably because the cheapest automobile license in that country is $300. Most of us in good old U. S. A. kick because we have to pay ten bucks for a license on a machine that will go like—(well, you know, if you own one)—and come back the same way.

Society scandal is no longer regarded as a sure path to the screen in France. A licensing system controlled by the Union of Artists is barring the road to movie fame to those who try to capitalize scandal.

As You Like It

As the old saying has it, we must go away from home to learn the news. The Decatus (Ill.) Herald says that when Mrs. McPherson was about to depart on her recent evangelical tour she said to her followers: "A great many of you folks, I know, will want to give me presents as I leave. Now please, don't trouble yourself to get presents. Instead of the presents, just give me the money. And if you don't have enough money with you, just give me a check. I will autograph all your checks, and then you may keep them forever." This may be a yarn, but it sounds rather Aimeesque, at that. Jack Bennet couldn't beat it.

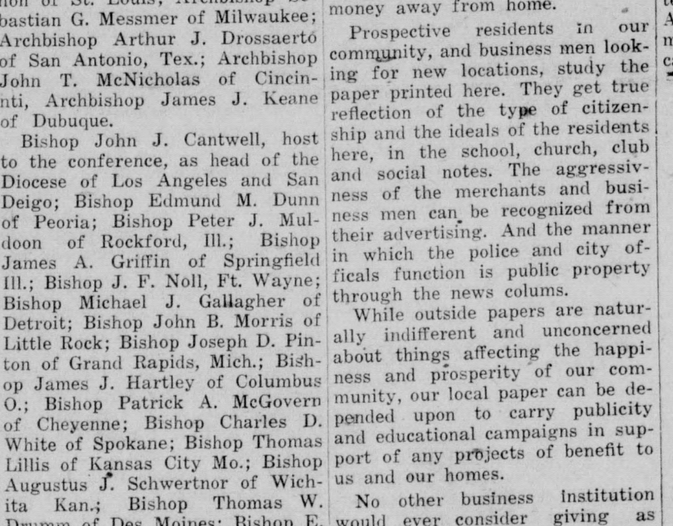
Policeman Francis Ryan of Brooklyn saved a 14-months-old child which had choked on a banana, by blowing breath into her lungs for twenty minutes.

Pinch Hitter

SOMETIMES it seems to HAPPEN that when the NEWS wants the copy for THIS space, Rudolph Hartman WHO writes it has wandered OFF to the seashore and HAS probably forgotten to REMEMBER that the News GOES to press as usual WHETHER he is on deck or NOT—and then the EDITOR has to write SOMETHING, or else not GET paid for this week's SPACE, and he doesn't KNOW any more about RUNNING a drug store THAN a canary does about SINGING bass, but he DOES know that there ARE but few better DRUG STORES regardless OF SIZE between the CONTINENTAL divide and THE three-mile limit.

Rudolph

F.H.Hartman&Son
The Rexall Drug Store
Phone Black 25
Analytical and Research Lab-



The New Nurse will be here each week and will tell you how to be healthy and happy. She will tell you things you want to know, what you need from time to time and why to buy at our drug store, because the quality is high and the price low. New Nurse says: Come to us FIRST.

CENTRAL PHARMACY
Main 224 36 West Central

ELECTRICAL REFRIGERATION
is *not* a Luxury ...in cost!

LIKE other appliances adding to the convenience and safety of your living conditions, your electric refrigerator can be purchased on the budget plan. This means a small initial payment and additional moderate monthly sums until the investment is completed.

The budget plan is modern, logical, approved by bankers...like other investments that bring safe returns. And the returns from your refrigerator investment begin with the very first day of installation. A daily dividend...in the assurance of more healthful food for your family, the saving of supplies, the vastly greater convenience.

If you are in doubt as to what your refrigeration requirements are, a phone call to our nearest office will bring a refrigeration expert to your home. You are not obligated in the least for this service.

SOUTHERN CALIFORNIA
EDISON COMPANY
Owned by Those it Serves

WEEK-END ROUND TRIP
EXCURSION FARES
From
SIERRA MADRE
to the
Beaches

Long Beach, San Pedro, Seal Beach $1.00
Santa Monica, Ocean Park, Venice, Manhattan Beach, Hermosa Beach, Redondo Beach, El Segundo $1.00
Newport and Balboa $1.25

Sold only by Agent on Saturdays and Sundays
To September 11th inclusive

(Except that Tickets May be Purchased Fridays, for Use on Saturdays)
Not Sold by Conductors On Cars
Return Limit Monday Following Sale Date

PACIFIC ELECTRIC RY.
Tel Red 38 G. E. Mesecar, Agent.

BANKING SERVICE

A general banking business to best meet the needs of the community is our aim.

Interest paid on term deposits.
Money to loan on mortgages.
Collections and Escrows.
Drafts and A.B.A. Travelers' Checks.

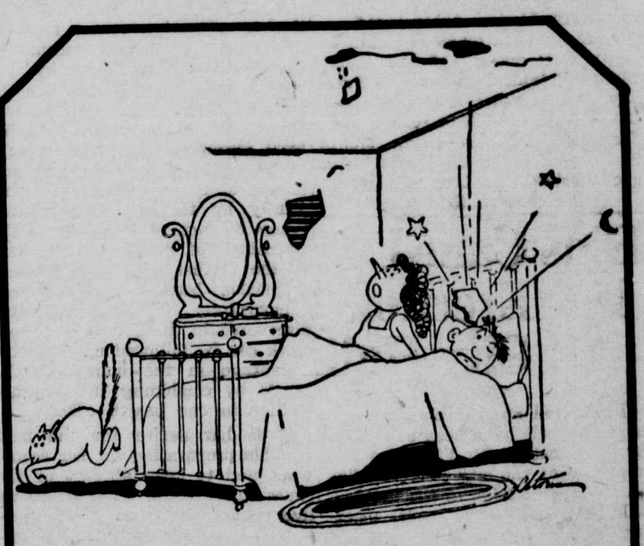
Special Attention to School Children's Savings Accounts.

SAFE DEPOSIT BOXES FOR RENT

OFFICERS
H. E. ALLEN, President W. H. INGRAHAM, Cashier
C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

DIRECTORS
H. E. ALLEN C. S. KERSTING C. W. YERXA
F. H. HARTMAN C. W. FORMAN
W. S. ANDREWS W. S. HULL

SIERRA MADRE SAVINGS BANK
COMMERCIAL SAVINGS
Capital Paid Up, $45,000—Surplus, $23,000



Now, he's sure Plaster is "coming down!"

MANY PEOPLE live with cracked plaster until ceilings fall on their heads—simply because they dread the dirt and delay of re-plastering.

But now re-plastering is no longer necessary; there is a nearly-perfect material for ceilings or for walls, partitions or insulation.

It is dependable Blue-Center Upson Board. Comes in big panels that can be put up in one-third the time of plaster, at a fraction of the cost. Resists heat, cold, moisture or vibration. Properly applied, can never warp or shrink. Upson Fasteners eliminate ugly nail heads. Phone us for details about this dependable material and for prices on other building products you may need.

ALLEY BROS. LUMBER CO.
UPSON BOARD
Main 23 East Montecito

Interesting News Notes from Sierra Madre Canyon

The regular meeting of the Canyon Improvement Association was held in the Canyon Club House on Tuesday evening. J. R. Thompson, president, drew the attention of those present to a letter which appeared in the August 6th issue of a Los Angeles paper asserting that "the people of Sierra Madre as well as those living in the canyon are very much alarmed at the proposal of the flood control commission to construct rubble walls and a dam in the Little Santa Anita channel." The communication, which was signed "G.H.B.," states that the flood of several years ago was due to the presence of similar work in the upper part of the canyon. It also protests against the contemplated removal of trees along the thirty-foot right of way requested by the commission and closes by saying that this method is not at all the correct and permanent relief from flood waters.

The communication was brought to the attention of H. E. Hedger, engineer of the right of way department of the county flood control commission, who pointed out that the opinion expressed in the letter was evidently not that of many residents of the canyon as 80 per cent of the easements required had already been obtained. He also stated that every effort would be made to preserve canyon trees and that the channel as outlined on the county map would not require the removal of any great number of trees.

The association by vote ordered the secretary to address a communication to the Los Angeles Times in reply to the letter published on August 6, pointing out that canyon residents and all members of the organization were heartily in favor of the improvement. J. R. Thompson, who is chairman of the easement committee, stated to the organization that no unpleasantness has occured in the securing of easements and that so far as he knew the attitude of those immediatly concerned was entirely in favor of the improvement.

A communication from the Sierra Madre Chamber of Commerce, read to the organization, requested that the Canyon Improvement Association sponsor a program in the city park on some Friday evening. The organization voted to accept the invitation and Miss Laura E. Cadmus and C. F. Ishoy were appointed a committee to provide a suitable program. The Friday evening decided upon for the entertainment will be announced later.

The secretary reported that no reply had been received from the school board to the association's request for a bus for canyon children. It was decided that this matter should again be taken up with the board.

R. W. Buck, assistant city engineer, reported to the association on the progress of easements required for road improvement in the Canyon district.

Miss Doris Woods, former swimming instructress at the canyon, was married to Mr. Hugh Hooper at Santa Ana on Friday. The bride and groom were entertained by Mrs. Ella A. Cadmus and Miss Laura E. Cadmus at "Cadmus Villa" on Sunday. Mr. and Mrs. Hooper will be at home on Churchill Road after September first.

After a few days spent at their home in Santa Monica, Mr. and Mrs. William H. Carter and family have returned to the canyon and are tenants of Step Inn on Woodland Drive.

At a delightful family reunion and dinner on Sunday, Mr. and Mrs. E. A. Anderson of Lone Pine Inn entertained Mr. and Mrs. H. B. Paisley of Santa Ana, Mr. and Mrs. J. H. Burke, Mr. and Mrs. Grover Goss and Lonnie Lawrence of Long Beach.

Marking the occasion of a birthday, Mrs. W. D. Richards of the Trail Store was the guest of honor at a surprise party given at the Richards home, Sturtevant Drive, on Tuesday evening. The guests assembled at 8 o'clock and spent the early part of the evening at bridge. At midnight a delightful supper was served by the hostess, Mrs. W. D. Richards, a feature of which was a beautifully decorated birthday cake bearing the requisite number of candles. The table, which was set under the trees, was charmingly arranged with pink amaryllis and favors. As high score for the evening Mrs Jones was awarded a satin sofa cushion. The other prizes, consisting of a Japanese flower bowl, cuff links and silk neck tie, were won by Mrs. Shannon, Mr. Goodwin and Mr. Richards, respectively. Those present in addition to the hostess and guest of honor were Mr. and Mrs. John Goodwin and family, Miss Clara Richards, Ed Richards, Mr. and Mrs. Woodson Jones, Mr. and Mrs. Charles Collins, Mrs. Julia Shannon, Mr. and Mrs. Stephen Petsel, Mr. and Mrs. Jim Heasley and Miss Clare Phelan.

Miss Martha Reynolds of Audubon Lane is visiting her sister, Mrs. Elizabeth Stratman at Hermosa Beach.

Mr. and Mrs. R. B. Isner and Mr. and Mrs. Walter C. Posten had as their guests at Seldom Inn on Sunday Mr. and Mrs. Burt Smith and daughter Edith and Mr. and Mrs. Blaine S. Posten of Long Beach.

Mr. and Mrs. B. F. Davis of Long Beach are occupying their cottage, "Bridge Inn," for a week.

Mr. and Mrs. W. W. Hauk and children, Janet and Robert, are new canyon residents. They are occupying a cottage on Brookside Lane owned by D. A. Hauk, Sr.

Mrs. J. A. Phillips, son George and a guest, Miss Frances Sheeler, all of San Pedro, are occupying the Phillips cottage, "Splash Inn," for two weeks. On Wednesday they entertained Mr. and Mrs. Harry F. Phillips and Harry, Jr., also of San Pedro.

Mr. and Mrs. John P. Morris of "Resthaven" on Woodland Drive had as guests over the week-end Mr. and Mrs. G. W. Bigelow of Los Angeles.

At a party given to a group of young folks on Tuesday evening by Mrs. O. R. Bagby of Skinner's Lodge, Katherine Burton, Helen Bagby, Kay Ishoy and Wesley Stevens were guests. After partaking of refreshments those present spent the evening at dancing and five hundred.

Santa Fe

reduced round trip fares

back East

from California points and return

Boston, Mass.	$157.76
Chicago, Ill.	90.30
Denver, Colo.	67.20
Des Moines, Ia.	81.55
Houston, Tex.	75.60
Kansas City, Mo.	75.60
Memphis, Tenn.	89.40
Minneapolis, Minn.	91.90
Montreal, Que.	148.72
New Orleans, La.	89.40
New York, N. Y.	151.70
Portland, Me.	165.60
St. Louis, Mo.	85.60
Washington, D. C.	145.86

and many others.

TAKE advantage of these low excursion fares to visit the old home this summer.

Start any day before September 30. Return limit October 31. Our travel books will help you plan your trip and may be had upon request.

SANTA FE Ticket Office and Travel Bureau

S. R. G. Twycross, Agent

Baldwin and Central

Tel. Green 2; Res. Black 11

BIG 'BUTTER' AND CAN MAN MISSES GOATEE

Miss Norma Larson, of Garden Grove, gave "Chieftain," prize goat, everything tonsorial except a manicure, as she made him ready for the Orange County Fair.

Why Texas 'Laws' Are Known as J.A.s

E TO laW STudents6* 6* 6*6**

Law students of the freshman class in the University of Texas are designated as J. A.'s. The term is used by all students on the campus, but few of them outside the law school know its import and origin.

When Judge W. S. Simkins was a member of the law faculty, he was explaining one day to a large freshman class some of the weightier matters of law. It was springtime and the students apparently were thinking more of napping on the grass in some shady nook than of what the professor was saying.

Suddenly upon the clear air there came the discord of a donkey's bray. Simkins paused in his lecture while the students giggled over the animal's "heehawing. "When the noise had subsided, Simkins remarked:

"Some poor jackass is calling his long-lost brother, so I'll let all of you out to go comfort him." Since then, every fledgling lawyer in the school has been designated as a J. A.—Kansas City Star.

DOES ADVERTISING PAY? THE ORANGE MEN KNOW

California Citrograph: Judging from the amount of newspaper space devoted to the subject, apple advertising is of almost as much interest at trans-oceanic flights in the apple producing sections of the country.

The apple growers want to know why it is that they receive only one half as great a per cent of the consumer's dollar as do the California orange growers.

The apple men have become so vehement in their declarations of how oranges have pushed apples off the American dining table that it behooves the orange board of strategy to keep an eye on the progress of the "Apples for Health" advertising campaign.

The architects for the new $625,000 school at Monrovia have been selected and the plans have already been started. With the bond issue ready for sale, it is expected that actual construction on the new building will be under way in a short time.

A Bit of Nonsense

The occulist had a joke the other morning. Every now and then he smiled quietly to himself. "You know," he said finally to the woman, "mothers are wonderful people. They always believe there is nobody quite so clever as their own children.

"Now, my mother for instance, thinks I know everything about eyes. She doesn't confine her boasting to the neighbors either. She is just as likely to walk up to a nearsighted or crosseyed passenger in the subway and tell him his eyes need attention and that her son is the best oculist in New York. She says that isn't hunting business for me; it's helping people who don't know enough to look after their sight. But the joke is on her.

"Yesterday she met a man who is distinctly and painfully 'walleyed.' 'You mustn't let your eyes go like that,' she told him immediately the introductions were made. My son can do anything with eyes. Why don't you go see him? 'I'm afraid he can't do anything with this eye, madam,' he answered, you see, it's a glass one.'"—New York Sun.

Correggio's Odd Death

The death of Correggio, the great Italian painter who lived in the early part of the Sixteenth century, is alleged to have been caused by his having to carry home a sum of money due him for a picture he had painted, and paid in copper coins to humiliate and annoy him. The painter carried the money some twenty miles on a hot day to save the expense of hiring a conveyance. The consequent exhaustion led to a breakdown that ended in his death.

Scoring Lawn Tennis

In the early days of lawn tennis two methods of scoring were used, almost indiscriminately. One of these was the scoring used in the game of "racquets" and the other the "tennis" scoring. In 1878 the "tennis" method of scoring was adopted and the "racquet" scoring abandoned. No material change in the method of scoring has been made since 1878.

«VOICE YOUR THOUGHTS BY TELEPHONE»

YOUR VOICE...

A Business Asset

PERSONALITY is an important business asset. The salesman realizes that selling himself to the trade is fully as essential as selling his goods.

Voice is the true reflection of personality. Long Distance calls between sales visits preserve the personal touch that keeps customers sold.

An ever increasing volume of business is transacted over the voice highways of Long Distance. Results show larger volume, quicker turnover and reduced selling cost.

TO THE BOUNDARIES OF THE NATION AND BEYOND BY LONG DISTANCE—FROM YOUR TELEPHONE

Safety First In Far-Off Nippon

"Beware the wandering horse that he shall not fright. Do not explode exhaust box at him, but go soothingly by."

That is one of the unique traffic warnings printed in English and displayed in Tokio, Japan, according to a report received by the National Automobile Club.

Here's another one—a classic, "When a passenger of the foot hove in sight, tootle the horn; trumpet at him, melodionsly at first, but if he still obstacles your path, tootle him with increased vigor and express by word of mouth the warning, 'HI-HI!' to him.

Name of Early Explorer Honored

Capt. John W. Gunnison paid with his life his search for a feasible rcute for a transcontinel railroad.

Gunnison was chief of a corps of topographical engineers of the United States War department in 1853 seeking a railroad line across the country from the Missouri river to the Pacific coast. He crossed what is known today as Cochetopa pass and discovered the river that bears his name today.

Crossing into Utah, he reached the Sevier river, where he was murdered by Indians, October 25, 1863.

Gunnison's name today is borne in Colorado by a river, a national forest, a county and a city as his latest monuments.

Iowans to Gather At Bixby Park

The annual summer picinic reunion of the Iowa Association of Southern California will be held at Bixby Park in Long Beach on Saturday, August 13. Holding the Iowa picinic in Long Beach makes a cinch for a big gathering, as there are thirty to forty thousand Hawkeyes already there. Some years the number of people attending the Iowa gabfest runs over 100,000, and this year will probably see the high water mark reached.

Where Good Appearance Counts as well as Good Swimming

The smartest-looking people at every swimming place wear Jantzens.

Jantzen stands out from all the crowd of humdrum beach attire. First of all it fits—without a wrinkle. The size by weight system assures that.

Tightly knitted by a process called Jantzen-stitch, the suit hugs your body smoothly—wet or dry. A Jantzen gives you limb and body freedom. Jantzens are color-fast dyed-in-the-wool. We have all sizes for Men, Women and Children.

A few other makes of swimming suits at reduced prices.

J. F. Sadler & Co.

THE MONKEY WRENCH

No. 45 Friday, August 12, 1927 Vol. 1

The Monkey Wrench took a vacation last week to enable us to do our bit in the week's "clean up." Reward: A lame back and a mild case of "poison oak." But we are not kicking.

The **Weber DeLuxe** Incinerator is just what you need for disposing of your waste paper and rubbish. It is of very neat design, perfect draft and approved and used by city and county officials. Prices right. Come in and see for yourselves.

There was a young man
from the west,
Who loved a girl with much
zest.
So hard did he press her
To make her say "Yes sir"
That he broke four cigars in
his vest.

George Schurman, formerly superintendent of the Lannan ranch, has purchased a house from Chas. Brooks and is now busy with remodeling. Plumbing by Sierra Madre Hardware Co.

T. M. Webster, contractor, is busy erecting the new postoffice. Plumbing by the Sierra Madre Hardware Co.

Over in Canada a few days ago, in an Orangemen's parade we saw a left-handed piccolo player. He got away with it easily as it was said he was playing left-hand music.

Specials

Our monthly specials are growing in popularity as the people are finding them to be real money savers. Watch for announcement next week.

In the mad rush of buying on the installment plan the buyer is prone to forget that the home merchant who trusts on "open account" also needs payments as promptly as the big fellow who has a lien on his sales.

Sierra Madre Hardware Co.

Tel. Main 98 Next Door to Bank 31-35 W. Central

This week!

you name the price

See us produce the tire to match it!

Some people do not need the greatest mileage in the world—they want real savings on first cost.

So we make this announcement—we have tires at all prices.

Good tires—at prices so low they will surprise you.

The best known brands—at prices based on quantity buying. Let us quote you the cost of *Goodrich Silvertowns* and *Goodrich Radio Cords* and *Balloons*.

GOODRICH "Rubber Tipped" Blow Out Patch. Priced as low as 40c. No pinching or chafing of tubes.

Trade In your old Tires! We buy the unused mileage from you—and give you credit on the purchase of new tires.

Goodrich Rubber FAN BELTS. Less slipping—no seams. 35c

Tire Flaps. Priced as low as 75c

Wistaria Service Station

Roy H. Pickett Sierre Madre, California

Goodrich Silvertowns TIRES TUBES

BEST IN THE LONG RUN

News Editorial Page

SIERRA MADRE NEWS
SIERRA MADRE, CALIFORNIA

Published by the
SIERRA MADRE PRESS, INC.
Geo. B. Morgridge—Joe R. Eastwood
Sole Owners

Telephone Black 42
Press Building Opposite P. E. Station

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879

SOUTHERN CALIFORNIA EDITORIAL ASSN.

DIVE RIGHT IN

RIGHT now when everybody has the inclination to go swimming every day is the time to put over our public swimming pool project. Next winter, when Saturday night has become fashionable again, a public pool will not seem half so necessary or important.

Nowadays, when the family packs into the auto and goes for a picnic, what is the destination? Ten to one, it is a place where the young folks can swim. And young folks are not classified solely by their years, either. When a place to swim is the deciding factor that means some place outside of Sierra Madre.

Sierra Madre folk go all over the county for their picnics—to the beaches, to Brookside Park, Alhambra Park, or Ganesha Park in Pomona. But do people come from other cities to Sierra Madre for a picnic? Not so you could notice them very often.

The city of Sierra Madre owns about 100 acres of land, much of which can be made available for recreation and enjoyment. The only spot now available is a portion of the little park on Central Avenue.

Some folks object that the proposed location on East Grand View is out of the way and that nobody would find it. Just ask any boy and he can tell you the location of every public pool between Pasadena and Pomona. Don't worry for fear the public will not find the pool.

Let's take the plunge right now!

✤ ✤ ✤ ✤

SO THAT ALL MAY HELP

THE city of Manhattan Beach will incorporate a levy of twelve and a half cents on each $100 of assessed valuation for the purpose of advertising the city. Last year's assessed valuation of Manhattan Beach was $2,670,000, which would yield $3337 at the rate named.

Sierra Madre had an assessed valuation last year of $3,500,000. At the rate of the Manhattan Beach advertising levy this would yield $4,375. That would certainly do a lot to put Sierra Madre on the map.

But there is not much use in advertising to bring people to town unless we have something to keep them here. The things we do not have should at least be in the definite project stage, so we can show the prospective residents that we are going forward instead of in reverse.

The city trustees are understood to be planning on a budget allotment for advertising during the coming year. That is the sensible policy so that all may share in the cost of what benefits everyone.

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A GREAT PUBLISHER

DAVID C. COOK passed away at his home in Elgin, Ill., last month. The daily newspapers gave a few lines, if any, to the announcement, while they give columns to the unimportant sayings and doings of Menckens and Lewises and the movie authors and producers of the moment. But when measured by number of human contacts and character of service David C. Cook probably had them all beaten a mile.

When the Chicago fire came along Cook was a sewing machine salesman, devoting his evenings to religious work. Being impressed with the need of more and better periodicals to spread missionary and religious education he began in a small way what developed into the largest religious publishing industry in the world. For more than half a century he has been at the head of it, making a business success as well as reaching uncounted lives with helpful messages.

The output of the Cook presses may not suit the fancy of the literary critics. It may attract smart cracks from the intelligentsia. But it will be remembered by millions for the pleasure and inspiration they derived from it. In many cases it was the only periodical literature coming into their homes, because it was free—the familiar little Sunday school paper.

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COMMON NOW

(Lompoc Record)

SOMEBODY has said a poor man in this day is one who owns but one automobile, and there is much of truth in the saying. Time was, not long ago, when silk was used chiefly on the purple robes of royalty and worn only upon state occasions. A little later it came to be the luxury of the wealthy, but far out of the reach of the common people. Now there are none so poor in this country but that they can afford silk stockings 'n everything for ma and the girls, and pa and the boys wear silk sox, ties and other things. Legends relate that the silk worm originally came from China, and the Celestials carefully guarded the secret of the spinners for ages. And silk fiber is now made from almost anything, but some day, not far distant, the genuine silk from the loom of the worm will be produced in California and supplied to foreign as well as domestic markets. Conditions are favorable and the demand is constantly increasing.

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LOOKING AHEAD

(Temple Times)

THIS writer does not pose as a wizard of finance or a real estate expert, but the situation now existing in Southern California appears to present great opportunities for profitable investment. Any desirable property bought at a fair price will undoubtedly show a handsome increase in value in the next five years. The increase of population in Los Angeles county from 1,000,000 to 2,000,000 caused real estate values to double. The amount of property is fixed and limited, but the population continues to grow by leaps and bounds. The country's greatest business experts predict that there will be 5,000,000 people living in the county by 1935 and 10,000,000 by 1950. Men like Henry Ford, Firestone, Goodrich, Sears-Roebuck and Wrigley are investing their money on the strength of what the experts tell them. Possibly the "small fry" would do well to hang on to their Los Angeles county property and acquire a little more of it for their children.

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RISE OF THE RURAL PRESS

(The Manufacturer, Portland, Ore.)

THE most remarkable feature of American journalism is the growth, development and influence of the country weekly newspaper and small town daily. Fifteen to twenty-five years ago practically all of these representatives of the smaller cities and towns consisted of poorly printed sheets of local items and boiler plate. Today look at them. The great majority are clearly printed; they carry a certain amount of the more important national and international news along with the strictly local columns; they are filled with advertising—most important, they have editorial columns.

Above all this last cannot be exaggerated. From mere reporters of town happenings they have risen to an important, possibly the most important place as leaders of thought and comment on local, state and national problems. Their opinions are usually well founded and intelligent. They sway politics, industrial and business progress, and national affairs in a large way.

It would be well for the average citizen to better appreciate the character and influence of the rural press. It may give him another slant on the reason for America's unprecedented progress.

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THE SMITHS HAVE IT

JUST as expected, the Smiths won again. Listed on the pages of the new "Who's Who in America," just off the press, are 303 persons bearing the family name of the man who wooed and lost Pocahontas.

In second pace we have the Browns. There the 195 of them. The real fight developed for third place, with two families coming down the stretch neck and neck—the Johnsons and the Joneses. In a thrilling spurt right at the wire the Johnsons won, with 146, and the poor Jonses, with 140, had to take fourth.

Observations

(By G. B. M.)

GOOD MORNING, JUDGE—

Congratulations to our old friend C. C. Montgomery upon his appointment to one of the newly created places on the bench of the superior court. The News recently chronicled his resignation as city attorney of Sierra Madre in the "Ten Years Ago" column. How tempus fidgets! Them was the good old days of the lawsuits and injunctions over burro corrals and pack trains on the down town streets.

Governor Young picked an able man in Judge Montgomery. He graduated from the University of Wisconsin with degrees in liberal arts and law, praticed law in Omaha and taught in Creighton University before coming to Sierra Madre where he resided in the house now owned by Walter Alley. He has been a teacher and lecturer in the law school of the University of Southern California and is the author of a widely used work on federal court procedure. For several years he and his family have resided in Pasadena but are occasional visitors in Sierra Madre.

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ANOTHER JUDGE—

That reminds me that Charlie Forman who objects to titles even though they belong to him, told me when he was appointed city recorder that he would impose the severest penalty permitted to a court of his jurisdiction if I ever called him "judge." And now the legislature has gone and changed the title of his office. The state law says he really is a judge. What is a poor editor to do about it?

✤ ✤ ✤

TWO GOOD BOOSTERS—

"Mr. Foster, meet Mr. Humphries. Mr. Humphries, meet Mr. Foster."

I guess this is as good a way as any to introduce a couple of good men who really ought to be acquainted. The thought came to me after a chance meeting with Ed. C. Foster of 65 south Baldwin who was taking a little vacation from his duties in the city clerk's office in Los Angeles. He is the man who knows more than anybody else about the property maps and indices for the whole city of Los Angeles. After exchanging greetings he said:

"Say, George, I want to congratulate this man Humphries. He is doing a lot for this town. I hope he makes a lot of money while he is keeping up all of these other activities in which there isn't any profit."

To all of which I concurred heartily. Then Mr. Foster added:

"And say, do you know why he is putting things over? He advertises. That's it, he ADVERTISES! By gad, if all the business men in Sierra Madre would pep up their advertising and use printer's ink to tell the world about their business and about Sierra Madre they would soon have things humming here."

So mote it be.

Now that you gentlemen have been introduced I'm sure you will find a lot of pleasure in the acquaintance.

✤ ✤ ✤

SPEAKING OF MAPS—

If you are buying a piece of property in the city of Los Angeles and want to find out exactly how big it is or how microscopic the component parts are since the last sub-division, or just how big a slice was taken off by that last street widening orgy, or how many assessments have been plastered on it for storm drains and ornamental lighting district, you go to the city hall and ask Mr. Foster. Or if you ask somebody else at the counter, the chances are that the information will come from Mr. Foster, anyway.

But if you want to find out such information in Sierra Madre you go to the city hall and look at a map. You may happen to look at one made in 1908, or 1914, or 1920. City Clerk Dietz will do the best he can to oblige you with the desired information. But you have no assurance that the data will be final and authoritative. The directors of the chamber of commerce have done well to start a movement for a complete and up-to-date city map, and provision for keeping it alive. It would save a lot of embarassing moments for buyers and sellers of real estate.

A plague of horse flies is causing the women of Bridgend, England, to abandon short dresses. Not only are short dresses "going out," but long sleeves, high necks and woolen stockings are "coming in." Silk hose are "easy meat" for the voracious insects.

Jack B. Hosford
Agent
COMMERCIAL UNION
FIRE INSURANCE CO.
Patio Hotel Building
Phone Red 48

Reservations

By J. R. E.

HOW LINDBERGH MADE IT

The following annonymous poem, handed in by Chief of Police Keegan, tells shortly, tersely and withall, humorously, how Lindbergh happened to be first across to Paris:

Vile udder folks talkin'
An' vunderin' how,
And ban gettin' ready
Purty soon but not now;
By yimminy, Lindbergh,
He yumped up an' vaded
Right out in the air,
An', by yingo, he made it!

Vile all of dem fallers
Vas vaitin' on shore,
By yiminy, Lindbergh
He vaited no more.
He lift up his nose
And he lift up a ving,
And he yump in the air
And he made it, by ying!

He come from the Vest,
An' come purty darn kvick,
And he yump in the cockpit
An' pull on a stick;
And before all dem fallers
Could say any vord,
He vas up in the air
And vent off like a bird.

He said dis here vaitin'
Vas purty darn dull,
So he yump in his ship
And he vave and say: "Skol!"
And he fly to the Nort'
And the East an' don't drop,
And he made it to Paris
By ying, in vone hop!

Ay lak dis man Lindbergh,
A dandy fine kid;
Ay lak him, by yingo,
Ay lak vat he did.
Vile dem fallers talkin'
Yust vaited an' vaited
Dis Lindbergh, he yump up,
By yingo, an' made it!

* * *

Home Sweet Home

An unknown author is guilty of this one: "Newly-Wed (to real estate salesman trying to sell her a home): 'Why buy a home? I was born in a hospital ward, reared in a boarding school, educated in a college, courted in an automobile and married in a church. I get my meals at a cafeteria, live in an apartment, spend my mornings playing golf, my afternoons playing bridge. In the evening we dance or go to the movies and when I'm sick I go to the hospital. When I die I shall be buried from an undertaker's. Why should we buy a house, I ask you? All we need is a garage with a bedroom'."

* * *

Classified

Dear Mr. Editor: Under what classification do you put flag-pole sitting?

Ans.: The height of foolishness.

* * *

A Los Angeles police commissioner says he wouldn't frame a yellow dog Well, who would?

* * *

Since looking over the "mugs" included in the raiding party and the "raided parties" we have come to the conclusion that when we go to Los Angeles the next time we are going to watch our step.

* * *

Oh, Mary! How Could You?

"W. L. Fields in 'Running Wild' with Mary Brian."—Theater adv.

* * *

Thoughts of a Traffic Cop

Huh! Here comes a Ford. I'll sock him down just to be doing!

That Chevvy driver seems pretty fresh, too!

Well, I'll just tell that Buick driver to be a little more careful—he musta been doin' forty-five.

Now I wonder does that Packard driver have a pull, or not? He's doin' fifty, but I guess I'll let him ride.

Hully gee! Look at that Rolls-Royce. Gosh, I wish I had a boat like that—ya couldn't see me for dust!

Thoughts of Car Drivers

Ford Driver: Gosh I'm doin' twenty-two in a twenty-mile zone. Wonder if there's a traffic cop in the neighborhood?

Chev. Driver: Twenty-eight in a twenty-mile zone! I MAY get pinched at that.

Buick Driver (going thirty-five miles an hour): I've been pretty lucky; I'll take a chance.

Packard Driver (forty): If that guy tries to stop me I'll tell him a thing or two!

R.R. Driver (sixty): If I don't give 'er more gas I'll miss that blonde I dated last night.

* * *

Mary had a little lamb;
Nothing could be meaner,
For Mary was in the 7th grade
And the poor little thing had
to follow Mary clear over
to Pasadener.

Members of the Hemet school board are attempting to grasp the horns of a tough dilemma. They are about to sell an old school building, erected in 1894, and it is now rumored that the corner stone contains four quarts of whisky. There is no question, it is said, that bidding will be brisk because of that fact, but the members of the board are afraid that selling the liquor will make them bootleggers. It's a weighty problem, of course.

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Rich in Food Lime and Iron.
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MARTINELLIS GOLD MEDAL
SWEET APPLE CIDER
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WHOLE WHEAT
Fine with Fruit for Breakfast!
Cubbison's celebrated Melba Toast,
Fresh supply always on hand;
Try it Now!

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All varieties---always fresh!

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Floral Cut Crystal Glass
20 Cents Each
Salad Plates to match, 20c each.

Dinnerware Sets
TEA SETS, LUNCHEON SETS, COTTAGE SETS
All the new and colorful patterns.
Enjoy your out-door picnics with a set of these dishes.
The prices are so reasonable!

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are the one to be suited, and we know from past experience that we can make a suit to meet your taste.

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A perfect cookie in a perfect container.

Rich, Delicious, Crisp; Baked Golden Brown.

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Pure vegetable oil. Made in Monrovia.

Unexcelled for the Bath!

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CENTRAL MARKET

Grocery Phone, Main 6 Meat Market, Main 97

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DISTRIBUTION WITHOUT WASTE

Del Monte Tomato Sauce
6 for 25c

Puffed Wheat package 10c
Puffed Wheat is almost 20% Bran; but you would never know it, so delightfully is it concealed.

Puffed Rice 2 pkgs. 25c
Never before a cereal so enticing. Children love them like confections. Give them to them, in place of sweets, as tidbits between meals.

Become Famous in a Day
Lindy's French Style
SHORT BREAD
15 pieces to a package 2 pkgs. 25c

Nationally Endorsed
P. & G. Naptha Soap
7 bars 23c

Let the Twins Do Your Work
Gold Dust Large pkg. 22c

Cream Puff Prepared Flour
A real value at this price.
48-oz. pkg. 27c

Pure Fruit Jams
Safeway Brand
Nothing but pure cane sugar and the best of fruit used. 7-ounce glasses.
Apricot, Fig, Peach, Blackberry, Strawberry, Loganberry, Raspberry 15c ea.

Local and Personal

Johnson-Schreier Wedding—

Miss Ruth Johnson of Sierra Madre and Mr. Charles W. Schreier of Pasadena were quietly married on Wednesday, August 3, by Judge Crawford of Los Angeles. The ceremony was witnessed only by members of the groom's family, Mr. and Mrs. Fred S. Schreier Sr., and son William, of Texas, and Mr. and Mrs. Fred S. Schreier Jr., of Monrovia. The bride, who is the daughter of Mrs. B. F. Powers of Portland, Oregon, has been a resident of Sierra Madre about two years. During that time she has been the efficient bookkeeper for the Sierra Madre Electric Company, and has won many friends here. Mr. Schreier is employed by the Shell Oil Company in Pasadena. Mr. and Mrs. Schreier have returned from a short honeymoon at Hermosa Beach and are now making their home at 327 West Montecito Avenue.

To Entertain Friends at Dinner—

Mr. and Mrs. Donald Thayer of North Grove street are entertaining at dinner Sunday, Mr. and Mrs. Albert Bowen of Santa Ana, Mr. and Mrs. R. E. Steinberger and Mr. and Mrs. W. F. Thayer, Jr.

To Visit Relatives In Portland—

Mrs. C. E. Cook and Miss Gertrude Cook returned on Sunday from Los Angeles where the latter has been taking a special course in primary work at U.C.L.A. Miss Cook is planning to leave here Tuesday on the steamship Admiral Benson for Portland to visit relatives for about three weeks.

Tire Stolen as Owner Dines—

Stanley Collins of Los Angeles and Jack Hosford were dinner guests of Mr. and Mrs. Donald B. Hosford, 55 East Laurel Avenue, Monday night. While they were enjoying the dinner someone stole the spare tire from Mr. Collins' car, which was parked in front of the house.

Charles Kacovasky of Los Angeles who recently bought a lot at the corner of Highland and Wilson Avenues thru the Humphries agency is planning on the immediate erection of a home. The plans and specifications have just been completed by Jack Hosford.

Mrs. G. B. Langworthy left the fore part of the week for Laramie, Wyo., where she will spend a couple of weeks attending to business matters.

The Safeway Grocery and market on North Baldwin Avenue has been transformed during the past week by installation of a complete new set of fixtures. The store has been entirely rearranged to conform to the Safeway standards and Manager Smith now has a much more attractive place of business.

Mr. and Mrs. H. J. Buckingham of Merrill Avenue are enjoying a vacation auto trip, having left on Saturday with Portland as their probable destination.

Mrs. Edwin Waldo Ward, Jr., and Edwin Waldo Ward, III, arrived home Wednesday from Long Island, New York, after visiting Mrs. Ward's parents, Mr. and Mrs. A. J. Proctor.

Raymond Jones left Monday for New York where he will complete a commercial course at Columbia University. He has been a student at Pasadena junior college.

Mr. and Mrs. A. K. Hahn of 136 West Carter Avenue left Wednesday for Spokane, Wash., to visit the former's parents, Mr. and Mrs. J. F. Hahn. They expect to remain in the north about two two months.

Jack Hosford has just received his appointment as local agent for the Commercial Union Fire Insurance Company of San Francisco.

Gilbert Klemme Bovard has taken up his residence with his parents at their home, 354 North Canyon Avenue. The sturdy boy was born at the Pasadena Hospital on August 1 and came home with his mother on Wednesday of this week.

Mrs. Wm. H. Morrow and daughters have returned from a seven weeks' visit to the Atlantic coast and Denver. Mrs. Morrow, upon her return, said that Sierra Madre is the garden spot of these United States.

ANNOUNCEMENT

The Wistaria Beauty Parlors will be reopened to the ladies of Sierra Madre on Thursday, August 18, with complete new and modern equipment. All facials and scalp treatments, packs, hair-dyeing, finger waving, marcelling, bobbing, etc., by skilled operators. Prompt and careful service.

Mrs. V. S. Vaupel.

Miss Mattie Seeley entertained twenty-four guests at supper Monday. The evening was spent playing bridge.

Miss Helen Staff of 40 South Hermosa left Tuesday for Berkeley where she is doing graduate work in the physics department of the university.

Rev. M. D. Kneeland returned Tuesday from a business trip to Minneapolis and Northwood, Minn., where he has been the past two months. He will resume charge of the parish of the Church of the Ascension commencing Sunday. During his absence Dean William Carson Shaw officiated as rector.

Reuben L. Kaufman, son of Mr. and Mrs. Max Kaufman of 313 North Lima Street will leave by train tonight for San Francisco to begin his final year of medical study at the University of California Hospital.

Mr. and Mrs. George H. Croft returned last week from a delightful five weeks' motor trip with Mrs. Croft's daughter and son-in-law, Mr. and Mrs. A. H. Pepall and family of Los Angeles. Their tour included many place of interest such as Lake Tahoe, Mt. Shasta, Mt. Lassen and Oregon Cave. Their return trip was over the Redwood Highway. All feel greatly benefited by the outing.

Dr. John L. Woehler, dentist, has employed Miss Virginia Barbour as his office assistant.

Mr. and Mrs. S. L. Mabry who are residing at 90 Suffolk Avenue have reopened the barber shop at 22 West Central Avenue which was formerly managed by Lenary Mollenkoff. The shop has been redecorated, which gives it a very cheerful atmosphere. Mrs. Mabry, who specializes in hair bobbing, expects to open up a beauty parlor in conjunction with the barber shop, about the fifteenth of this month, where she will be prepared to do all kinds of beauty culture work. Mr. and Mrs. Mabry have both had years of experience in this line of work, having owned shops in Pasadena where they were very successful.

O. A. Bergien who recently underwent a throat operation has so far recuperated as to be able to return to work.

Mrs. May Sturmthal has accepted the appointment of Sierra Madre correspondent for the Pasadena Star-News. She has done very acceptable work during the past year as press chairman for the Sierra Madre Woman's Club and will see that Sierra Madre is given favorable publicity. She may be reached by Phone Blue 215.

Mr. and Mrs. Arlyn M. Lehner and daughter Barbara Arline, from Los Angeles, and Mr. and Mrs. Merritt G. Lehner from Santa Ana were Sunday guests of Mr. and Mrs. George M .Lehner.

Flame Trees Come From Australia

During recent weeks many people who travelled along Mountain Trail Avenue looked with wonder and admiration upon a tree which resembled a mass of flame, standin front of the Ward Nursery near the corner of Laurel Avenue. Now the tree has shed its blossome and is throwing out a mass of beautiful glossy foliage which will afford shade for the rest of the summer.

The tree is an Australian Flame Tree, according to Miss Jessie Ward. It is a seedling, the offspring of a tree planted by the late J. G. Blumer on his home place, now Brice Academy. The Ward tree is about fifteen years old. The botanical name of the tree is Stercula Acerfolia. Another Stercula is the Australian bottle tree which was largely planted for street trees in the Oneonta Park section. Acerfolia signifies the resemblance of this Stercula leaf to that of the maple. One peculiarity of the Flame Tree is its habit of shedding its leaves in May instead of in fall like most deciduous trees. It blooms during July, and the new foliage comes out as the blossoms are falling, and the bright, glossy leaves remain on the trees all winter. Among the somber dark greens and grey-greens which characterize most of our California trees the lighter green of the Flame Tree stands in pleasing contrast.

Mitchells Report Pleasat Denver Visit—

Attorney Robert Mitchell and son Bob returned on Thursday from Denver where they spent an enjoyable ten days. Mr. Mitchell attended to property interests there and Bob had a delightful visit with the Thomas Clark family who formerly resided in the Manchester house at Auburn and Alegria Avenues. Through a mutual friend Bob was extended an invitation ot play the large organ in one of the big Denver theaters at a number of programs.

During their stay in Denver Mr. Mitchell and Bob went to visit their old neighbors, Sister Cecilia and Sister Loretta of the Sisters of St. Francis, who resided at St. Francis' Retreat. They found that Sister Cecelia had just passed away, news which will be heard with regret by the many friends of the sisters in Sierra Madre.

During their stay in Denver Mr. Mithell reports they had the novelty of almost daily rain and thunder storms.

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Cottage Cheese, lb. 20c

MEAT CONSUMPTION FACTS

A recent test covering representative districts of Chicago showed that of the 4000 families interviewed
19.8% eat meat for breakfast—
26.4% eat meat for lunch—
82.6% eat meat for dinner.

To breakfast, to sup
and to dine
In fashion tastie,
and superfine,
Let this be a matter
of design:
Shop where you see
"Chaffee's" sign.

35 North Baldwin
—In a Safeway Store—

The Only Shade Made With a Ventilator

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New Mission Playhouse
San Gabriel
will open September 10th with High Class Stock Co. Prices 50c and 75c. Ticket offices. P. E. Station, Tucker 3345. San Gabriel, Eliot 3697 or Alh. 4180.

New
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Office Now in
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The UNION PACIFIC announces the appointment of Mr. W. R. Humphries as Ticket Agent with offices at

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Mr. Humphries is prepared to handle the details of all transportation matters for the UNION PACIFIC. With the appointment of Mr. Humphries you can now secure the best of transportation service right here in your home town.

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What's Doing At Theaters In Pasadena

Colorado

Beginning a week's engagement at the Colorado theatre today, Norma Shearer in her latest Metro-Goldwin-Mayer feature, "After Midnight." On the same program is a Jimmey Dooley comedy, the latest News, Romandi and his band and a Fanchon and Marco stage revue, the "Jade" Idea with Arnold Grazer, Foley and Cummings, Frazer Brothers, the De Luxe Brothers and a Sunkist beauty chorus.

For the children's matinee tomorrow the feature will be Milton Sills in "A Man of Action" together with an episode of the "Golden Stallion."

On Monday night five pair of round trip tickets to Catalina Island will be given away and a grand prize.

Next week beginning Friday August 19th the West Coast de luxe pictures and Fanchon and Marco presentations will be moved to the new Raymond Theatre, the entire Colorado executive staff, orchestra and organist will go to the new house.

Florence

"The Secret Studio," the Fox production now playing at the Florence theatre is almost a perfect blend of drama, comedy and pathos. Olive Borden is the star and the theme has universal appeal. It has action every moment—one scene paving the way for the next scene with intriguing interest and powerful attraction.

Ben Bard, Clifford Holland, Walter McGrail, Margaret Livingston, Joseph Cawthorn, Noreen Phillips and Kate Bruce are featured in the well chosen cast. Life as it is lived berind the studio doors of the Latin quarters in New York is shown with entertaining realism. The production is based on the widely read newspaper serial by Hazel Livingston.

George Davis and a corps of fun makers appear in "Hot Lightning," a Mermaid comedy, and Cheerful Chaff and Kinograms are included on the bill.

Paddock, Nurmi, Hussey and other runners are great attractions but for a man who's "running wild," one has to go to the Florence theatre Sunday, where "Running Wild" will show you why W. C. Fields is the champion of them all. He actually stars 'running wild' with a crowd of cops and angry citizens behind him. While trying to escape he turns into an alley and finds himself on a vaudeville stage, where a show is going on. A great hypnotist is working and he uses Fields as a subject, changing him into a 'roaring lion.'

What happens can not be easily imagined, but we will tell you that it will make you roar with laughter. Mary Brian plays the leading feminine role and a large and capable cast appears in support of the principals.

Ruth Hiatt and Raymond McKee in "Smith's Suprise," Aesop's Fables and the Fox News are included on the program.

Governor C. C. Young, in a proclamation just issued, paid high tribute to the California motion picture industry and appealed to all residents of the Pacific Coast states to support Greater Movie Season, an annual event designed to secure for the public the best fall product of all the large studios during the midsummer months.

The Governor's statement, given to West Coast Theatres representatives at the United Artist's Studio, reads:

"To Californians: Inasmuch as California is the home of the motion picture industry, all Californians should enthusiastically support the movement for a Greater Movie Season.

"The more support that is given to better motion pictures the more picture productions of the higher type we will have.

"Better motion pictures mean an influence for greater educational good, and that is something to which we should all give serious thought.

"The motion picture has become such an important factor in our social life that every thinking citizen should give the right type of screen entertainment his earnest support.

"C. C. Young."

At a luncheon attended by Joseph M. Schenk, Mrs. C. C. Young, Douglas Fairbanks, Mary Pickford, Lucille and Barbara Young and Keith Carlin, secretary to the governor, Greater Movie season and its celebration in West Coast Theatres from San Diego to Vancouver was discussed.

The inauguration of Greater Movie Season in Pasadena will take place beginning Friday, August 19 when the new Raymond theatre reopens with high class pictures and Fanchon and Marco stage presentations, Romandi's band and the entire retinue of excutives from the Colorado theatre . The Colorado will be guided by Charles F. MacManus, formerly at the Strand, and the Strand by Tom MacDonald, formerly at the Florence. The Colorado will play only super features opening with "Beau Geste" and continue with Similar big pictures, playing each week, and at popular prices always.

All the local West Coast theatres, are undergoing radical improvements and renovations with every theatre a blaze of light, handsome new decorations inside and out and the best of all the finest selections of pictures and presentations that have ever been offered in Pasadena, and a wider range of admission prices. .

'CAKE' MAKES FUN APLENTY AT PLAYHOUSE

"What ho! Experience!"

The very newest of new things in the theatre is Wytter Bynner's "Cake: An Indulgence," with a constructive setting.

It is being given this week at the Pasadena Community Playhouse. The first time on any stage.

"Cake" is much funnier on the stage than it is in print. Which is as it should be.

And a constructivist setting when designed by Margaret Linley is brilliantly effective. Especially when lighted. By daylight in a deserted theatre it does look a good deal like a cross-section of a bit of Coney Island. There's even a chute. When lighted, its like Coney Island at night; it is quite dazzling and it is great fun.

Seriously, it is a triumph in a new form of stage setting and no one interested in the theatre and especially in its newest developments would willingly miss it.

As for "Cake" itself, no description quite does it justice. Not even Walter Pritchard Eaton's "A morality play in rhmyed couplets of cleverly conversational verse which hides its seriousness under ribald laughter and cloaks its symbolism in satiric jazz." Most people, from that and from most descriptions would think, "High-brow and queer. I wouldn't like it." And they'd be wrong, in nine cases out of ten.

The principal part, that of the cake-eating lady, restless, rich, sensation-seeking, who demands experience, "the best experience money can buy," is played by Clara Grant Ray, Mrs. Charles Ray.

The other characters are taken by Ralph Freud, Earl Eby, Dwight Newton, Dolly Green, Charles Bruins, Smith Dawless, Jerome Coray, James Black, Jean Woodside, Emma Blankenhorn. Lilian Meyers, Helen Brooks, Richard Manafee, Joseph Sauers, Hugh Conway, Oscar Shaw, Bert Brouse, Earald Barton, Charles Long, Virgil Pinkly and Scott McLean.

Composition of Grenadine

Grenadine is made from the pomegranate. The juice, when cooked with the equal amount of sugar, produces a beautiful red-colored syrup, which is greatly improved by the addition of a little lemon syrup. This serves to bring out the aromatic flavor and increases the acidity. A syrup of this nature constituted the original grenadine syrup, much used in Europe in the preparation of soft drinks.

Citizens of Elsinor are alarmed over an engineer's report that in case the Temescal Water Co. is permitted to construct a 50-foot dam in Cottonwood Canyon, on the San Jacinto river, Elsinore lake may become a dry basin. The dam is about three miles above Elsinore city and the project is said to include the making of a large artificial lake similar in character to Big Bear Lake.

San Jacinto's new Soboba Theater will be opened early in September. The building is of Indian pueblo style of architecture and will be one of the most unique theatres in California. It will have a seating capacity of 700 and cost about $50,000.

Hemet school children will be housed in a beautiful new building in November. The building will contain 11 classrooms, an auditorium with a large stage, a motion picture projection room and other improvements of modern design. It will cost about $70,000.

Church News

Church of the Ascension

The Rev. M. D. Kneeland, B. D., Rector.

The Rev. William Carson Shaw, Rector Emeritus.

August 14—Ninth Sunday after Trinity.

Holy Communion, 8:00 a. m.

During August, Holy Communion will be celebrated every Sunday at 8 a. m. All other services, including church school will be discontinued until September.

Bethany Temple

Elwood P. Lyon, LL.D., Minister.

9:30—Sunday School. Roy Edwards, superintendent.

11—Worship and sermon, "The Coming of the Lord, a Fact or a Theory."

6:30—C. E. meeting.

7:39—Song and sermon. "The Stages of the Lord's Coming."

7:30—Wednesday, prayer meeting. "Methods in the Study of Bible Types."

Congregational Church

Central Avenue at Hermosa
Rev. Arthur O. Pritchard, Pastor.

"The King of Kings" will be the topic of the sermon on Sunday morning. Mr. Pritchard will base his talk on the moving picture of that name.

The church school will meet as usual at 9:30 a. m.

The Mid-Week service on Wednesday at 7:30 will be in charge of the pastor.

Christian Science

Corner Highland and Hermosa

Christian Science Society of Sierra Madre is a branch of the Mother Church, the First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a. m.—Sunday School.

11 a. m.—Sunday service. Subject, August 14: "Soul."

8 p. m.—Wednesday testimony meeting.

Reading room open Monday, Wednesday and Friday, 2 to 4.

In Russia, as elsewhere, men have absolute freedom to do everything except disagree with the bosses.—Birmingham News.

"What keeps the stars hot?" asks the Literary Digest. Threats to reduce their salaries, of course. —Mesa (Ariz.) Journal.

The Italian dictator wants to take a vacatoin, but probably can't find just the right 936,000 persons to act as his understody.—Brooklyn Eagle.

When Dempsey and Tunney mix in Chicago, the youth of the land will find out whether or not it paid to go to war.

What interferes with the success of dasarmament is the fact that they all go there to disarm the other fellow.—St. Louis Post.

Dublin now has one up on Chicago. So far no Chicago politicians have been assassinated going to church.—New York Telegraph.

Dr. Nicholas Murray Butler says the world is without a great man for the first time in 2,000 years. Modesty can go no further.—Pittsburgh Post.

Another thing we look forward to when transAtlantic flying becomes popular is a four-thousand-mile motor trip without seeing a billboard.—Judge.

SIERRA MADRE MADE BIG HIT WITH VISITORS

Recently the News chronicled the visit to Sierra Madre of Dean Walter Williams of the University of Missouri School of Journalism, Editor Omar Gray of the Sturgeon Mo., Leader, and Henry T. Burkhartt of Los Angeles, a former Missouri newspaper man. Mr. Burkhartt still keeps up a correspondence with the Fayette, Mo., Advertiser, and in a recent issue the following reference to their visit is made:

"One of the most interesting little cities we visited on onr rounds was Sierra Madre, one of the prettiest home towns surrounding Los Angeles, simply an earthly paradise nestling among the foothills of the Sierra Madre mountains. Here we were royally welcomed and entertained by Geo. B. Morgridge and Joe R. Eastwood, owners and editors of the Sierra Madre News, one of the neatest printed and edited country weeklies in Southern California. W. R. Humphries, president of Sierra Madre's Chamber of Commerce, joined his home newspaper men in showing us the many beauty spots to be seen in Sierra Madre, including the Wistaria vine, the Scenic Point, and other places well worth seeing. The Missourians found the Sierra Madre editors royal good fellows whose fraternal latch-string hangs ever on the outside."

Michigan has announced a drastic change in speed laws governing the driving of automobiles. Effective Monday, motorists will be allowed to drive at a speed "at which the driver can operate his car carefully, safely and prudently." The new law can be summed up in the words, "drive safely."

NOTICE INVITING BIDS FOR THE CONSTRUCTION OF A CITY HALL AND FIRE ENGINE HOUSE BUILDING FOR THE CITY OF SIERRA MADRE, CALIFORNIA.

Public notice is hereby given that sealed bids will be received by the City Clerk of the City of Sierra Madre, California, until 7:30 o'clock p. m. Thursday, September 1, 1927, for the construction of a City Hall and Fire Engine House in the City of Sierra Madre, California, and furnishing of all materials and equipment, and performing all labor necessary therefor, according to plans and specifications prepared by R. M. Finlayson, architect, and adopted by the Board of Trustees of said city on the 11th day of August, 1927, and on file in the City Clerk's office in said city, and which said plans and specifications are hereby referred to and made a part of this notice.

Said bids must be made on forms which will be furnished by the City Clerk of said city upon application, and shall be as follows:

1st: For the entire work complete according to plans and specifications.

2nd: For the entire work complete, omitting plumbing.

3rd: For the entire work complete, omitting plumbing and electric wiring work.

4th: For the entire work complete, omitting plumbing, electric wiring work, and painting.

5th: For plumbing, including plumbing fixtures complete.

6th: For electric wiring work, including allowance for electric fixtures complete.

7th: For all painting complete.

8th: For unit prices for items as specified in proposal blank, for which the bidder will perform a less or greater amount of work than called for under specifications.

Each bid must be accompanied by a certified or cashier's check on some bank in the County of Los Angeles, payable to the order of the President of the Board of Trustees of the City of Sierra Madre, for a sum equal to five (5%) per cent of the aggregate amount of the bid, as a guarantee that the bidder will enter into the contract, if awarded to him, in conformity with his bid, and such check shall be forfeited to the City of Sierra Madre as liquidated damages which the City of Sierra Madre will sustain in the event that the bidder fails or neglects to enter into a contract and give the required bonds for said work in conformity with said bid.

The successful bidder will be required to give a bond in the amount of twenty-five (25%) per cent of the contract price for the faithful performance of his contract and a statutory bond for fifty (50%) per cent of the contract price for the payment of labor and materials.

Bidders may bid separately on any and all of the above items, and separate contracts may be awarded to different bidders on any such separate bid.

The Board of Trustees reserves the right to reject any and all bids or any bid for any separate part of said work as above segregated.

By order of the Board of Trustees of the City of Sierra Madre, California, made at a regular meeting of said board August 11, 1927.

L. DIETZ,
City Clerk of the City of Sierra Madre, Calif.
46:47

NOTICE OF PUBLIC WORK

Public notice is hereby given that on July 21, 1927, the Board of Trustees of the City of Sierra Madre, California, did, at its meeting on said date, adopt an Ordinance of Intention numbered 314, declaring its intention to order the following improvement to be made in accordance with the provisions of said Ordinance, to-wit:

That a public street be laid out and opened between the Easterly line of Mountain Trail Avenue, as the same is shown on the map of the Monte Lado Tract, recorded in Book 7, Page 174 of Maps, Records of Los Angeles County, State of California, and the Southerly line of Tract No. 4450, as per map recorded in Book 48, Pages 12 and 13 of Maps, Records of said County and State in said City of Sierra Madre, said street, when opened to be known as

CHURCHILL ROAD

Reference is hereby made to said Ordinance No. 314 on file in the office of the City Clerk of said city, for a description of the land to be taken, the assessment district, and for further particulars: also to Map No. 240, approved by the Board of Trustees of the city of Sierra Madre on the 14th day of July, 1927, and on file in the office of the City Engineer of said city for a more complete and detailed description of the extent of the improvement, the land necessary or convenient to be taken therefor, and the extent of the assessment district.

J. E. CARPENTER,
Street Superintendent of the City of Sierra Madre, Calif.
Dated August 4, 1927.
45:46

NOTICE OF FILING OF ASSESMENT FOR THE IMPROVEMENT OF PORTIONS OF ADAMS STREET AND OTHER STREETS IN THE CITY OF SIERRA MADRE AS CONTEMPLATED BY RESOLUTION OF INTENTION NO. 309 AND OF THE TIME AND PLACE OF HEARING AS TO SAID WORK AND ASSESSMENT.

Pursuant to statute, notice is hereby given that the Superintendent of Streets of the City of Sierra Madre, California, having made an assessment to cover the costs and expenses of the improvement of portions of Adams Street and other streets in said City, as contemplated by Resolution of Intention No. 309, passed by the Board of Trustees of said City on the 27th day of January, 1927, filed the same in my office on the 4th day of August, 1927,

I hereby fix Thursday, the 25 day of August, 1927, at the hour of seven-thirty o'clock, P. M., as the time, and the Council Chamber of the City Council in the City of Sierra Madre, as the place, when and where all persons interested in the work of said improvement or in the said assessment will be heard by the said City Council. Property owners, the contractor or his assigns, and all other persons interested in the said work or the said assessment, feeling aggrieved by any act or determination of the Superintendent of Streets or the City Engineer in relation thereto, or who claim that the work has not been performed according to the contract in a good and substantial manner, or who claim that any portion of the work was for any reason omitted or illegally included in the contract for the same, or having or making any objection to the correctness of the assessment, or diagram, or other act, determination or proceeding of the Superintendent of Streets or City Engineer, shall, prior to the day fixed for the hearing on the assessment, appeal to the said Board of Trustees by briefly stating in writing the grounds of appeal.

For a description of said work reference is hereby made to the above mentioned Resolution of Intention.

Dated this 4th day of August, 1927.

L. DIETZ,
City Clerk of the City of Sierra Madre, Calif.
45:46

WANT ADS

WORK WANTED

GARDENING and odd jobs. F. Nelson. Red 102. 44:tfa

CAPABLE pract. nurse, diet experience, good housek'pr, wishes position. Please write to 320 South Ivy, Monrovia. 44*48b

CATERING: Taking charge and assisting in dinner parties, luncheons, and teas. Mrs. Elizabeth Wheeler. 382 West Central. Blue 94. 43:tfa

CARPENTER and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N.Mt. Trail, Red 49. 46ctf

YARDS watered. Jackson Zeller. Black 28. 42:tfa

A. KRASCOFF, experienced gardener. 2001 Holly Ave., Arcadia. Phone 95-M. 42*47a

WILL drive your own car or teach you to drive any make of car. Best references. Blue 229. 42:tfa

HELP WANTED

WANTED: Display representative part or full time by largest lingerie dress and hosiery concern. Good money. Write Mr. Mason, 418 Central Bld., Los Angeles. 45*46b

FOR SALE Real Estate

FOR SALE: Very new and well built, 8-room residence with all modern improvements, located on Sunnyside and Grand View Aves., Sierra Madre. For sale or for rent. Apply No. 271 N. Sunnyside Ave. for price and terms 46:tfi

FOR RENT

DESK SPACE for rent. T. W. Neale, 22 N. Baldwin. 46:48d

FOR RENT: Furn. 4-room house and garage. Rent reasonable. 144 San Gabriel Court. Green 115. 46:tfe

FOR RENT: A 5 and a 4-room house, newly furn. Modern. Sleeping porches. Garage. $30 and $25 per mo. Right in mts. 2 blks. from car line. Sun bath. Use of phone. 255 N. Grove. Black 195. 46:dtf

FOR RENT: 5-room modern house. Large chicken yard. $35 mo. 649 W. Montecito. Blue 226. 44:dtf

BELLA VISTA TERRACE—Has apartments for rent $50 and up; office apt. 4; phone Blue 92. 23:tf

MIRA MONTE HOTEL—426 N. Auburn. Furn. rooms and apts. with or without meals. Phone Green 19. 1:tfd

THE HAYDEN GARDENS—385-399 N. Baldwin Ave.; bungalows for rent; new and beautifully furnished; phone Red 28. 37:tfd

FOR RENT—Furnished bungalow, and single apartment; Bellevue Court, 15 E. Mira Monte. Blue 146. 26:tfd

FOR RENT: 5 room cottage, nearly new. Hoosier cabinet and gas stove in kitchen, with ice chest. No. 615 W. Montecito Ave. 36:dtf

FOR RENT: Group of four cottages, partly furnished, and 3 garages at 355 N. Auburn, $100 per month. Ideal place for invalids. See any agent or Robert Mitchell, Attorney. 43:tfd

FOR RENT: 4-rm. furn. cottage, on W. Highland. Inquire 617 W. Montecito. 41:dtf

FOR RENT: 10 room house of 4 apartments, partly furn. $35 mo. Apply 38 N. Auburn. 46:dtf

FOR RENT: Furn. house, 4-rms, sleeping porch, garage, $22. 268 West Laurel. 43:tfd

FOR RENT: 6-room new house, all modern. 313 N. Lima. Red 1. 44*46d

FOR SALE Miscellaneous

FOR SALE: Red broilers and fryers. 1½ to 3 pounds. 70 West Mira Monte. Blue 175. 46:i

FOR SALE: Gray wicker baby carriage. Very reasonable. Red 58. 46:e

GOAT milk for sale, 20c quart, delivered. 153 Lowell Av. 46*48e

FRESH EGGS every day, in cartons, 25c and 35c doz (2 or more doz., delivered). Also fresh butter-milk by the glass and sweet butter for sale. 70 W. Mira Monte. Ph. Blue 175. 45:tfe

FOR SALE: Upholstered davenport, large chair, mahogany table. Rocker, Victrola, Simmons bed. 307 N. Baldwin. 44*45e

FERTILIZER FOR SALE—$3.50 load; Main 242. 35tfe

FOR SALE: Child's crib and mattress, cheap. Black 211. 43*44e

PURE Orange Blossom Honey, new crop, 5 lb. cans, $1. Free delivery. H. Davenes, 345 N. Adams. Phone Black 254. 38:tfe

FOR SALE: Star sedan 1923, with extras. In first class condition. Price $200. Call 289 East Grand View. Black 18. 41:tfe

FERTILIZER: Pulverized cow manure for lawns and shrubbery. $1 per bag, delivered. Ward Nursery. Blue 29. 37tfE

ROOMS—BOARD

ROOMS—Witn or without board. Black 19. 43:tf

FOR RENT: Room, private bath. Sep. entrance. 34 N. Hermosa. Green 47. 44:tfh

Miscellaneous

ORDER your concord grapes now. 317 N. Grove st. Red 134. 46:48e

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel Terrace 9965. :tf

LOST and FOUND

LOST: Boy's gray bathing suit, about three weeks ago. Finder Madre or vicinity; not over and receive reward. 46*g

WANTED: One acre in Sierra Madre or vicinity; not over $2000. Where a person can keep a few chickens in peace. Phone Blue 175. Owners only. 46:i

BROWN'S LANDSCAPING
THOMPSON SPRINKLER SYSTEMS · GALVANIZED FENCES
PERGOLAS · POOLS · ORNAMENTAL EVERGREENS
159 EAST LAUREL AV. PHONE GREEN 111
SIERRA MADRE, CAL.

Minimum Auto License $300

With all its advancements, Japan sticks to its old fashion jinrikisha as a pleasure craft. Probably because the cheapest automobile license in that country is $300. Most of us in good old U. S. A. kick because we have to pay ten bucks for a license on a machine that will go like—(well, you know, if you own one)—and come back the same way.

THE FEATHERHEADS

By Osborne
(© by Western Newspaper Union.)

Miserere! Miserere!

Enough to Eat !

The greatest number of undernourished children do not eat enough food to care for their bodily needs.

"Never still a minute" indicates the need of fuel to burn.

"Growing like a weed" indicates the need of nourishment for growth.

A make-shift breakfast of coffee and rolls, or none at all; a hurried "appetite stayer" lunch, means that the child has failed to get more than half of his day's food needs. It is demanding too much of a child's digestive tract to take most of his day's food at one time, even if his stomach were able to handle it.

A growing child needs a well balanced diet, and plenty of it, all the time. An average six-year old child can be well nourished if he gets his three to four cupfuls of whole milk; and egg a day, a small serving of lean meat such as lamb, chicken, beef; (finely cut) fish, such as halibut or cod; one to two cups of whole grain cereals (part used in puddings); a starchy vegetable as potato; cooked green vegetables; fruits, stewed or baked, twice a day; four to six slices of bread, dry or toasted (depending on child's need); butter, one to two tablespoons; sugar, a small quantity on fruits, in plain cookies or simple candy after meal; occasional ice creams as dessert. Always extras in milk, cereals, bread and butter.

Starch foods should be sparingly used by the obese parent. They, however, must be remembered as "calorie" friends of the growing child; yet should not be allowed to crowd out the growth promoting foods.

Excessive sweets and highly seasoned foods satiate the child's appetite before his needs are met. Eating all day long is certain to lessen the calories.

A child is a keen critic of foods. It is well to resort to variety of fruits and vegetables; surprises in the combination of starchy foods. Wholesome, bland foods must always be well cooked to insure continued eating.

Christmas Seal Service.

REAL KENTUCKY COLONEL CALLED TO JUDGE SHOW

ge California horses. ....* 6 *6*6

With a real Kentucky colonel for a judge, the horseshow to be put on by the Orange County fair, on its grounds a few miles north of Santa Ana, today was reported holding interest of horse lovers throughout Southern California.

The event is announced for Wednesday, Thursday, and Saturday of fair week, September 5 to 10. John Ragan of Villa Park and Albert Deffebach, of Los Angeles, are cooperating in the management.

Ragan, it was reported, is in communication with several prominent horsemen of Kentucky. Several, he said, have expressed a willingness to sit on the board of judges. One or more of these, according to the Villa Park man, will impart considerable color to the judges' bench, and also will be asked to advise in the general handling of the horse show.

Entries in the show have already been made by Flintridge Riding Club, Pasadena; Marco H. and Irving Hellman, Los Angeles; Kellogg stable, Pomona; Ole Hanson, San Clemente; Bel-Air stables Santa Monica; and the Divan stables, Monroe, Wisconsin. Numerous additional private owners, in and around Los Angeles and Ventura county, also are listed.

A much more rough and ready event, also of equine nature, will be given on other days of the fair. This, announcements say, will be the first annual Orange County Fair rodeo, with all the live stock furnished by the Baker Ranch of Saugus. The cast of characters includes 150 untamed horses, fifty wild steers, 120 western plainsmen and twenty cowgirls.

Oil showings in the test well near Hemet are not as pronounced as they were ten days ago, according to a report. However, the drilling company seems satisfied with the present prospects.

Free Space Grafters Are Busy People

There are more than 800 automobiles in Sierra Madre. Because of the hillside location of the town these cars use up brake linings at a pretty good rate. Sierra Madre ought to be a good market for brake linings.

Now the San Francisco office of an eastern brake lining manufacturer as if doing the News a favor, asks that we publish as a news story a statement that they have printed a booklet about brake linings. This booklet is furnished free, especially for people who do their own repair work and tells them just how to reline their own brakes.

This same concern carries large paid advertising in Los Angeles dailies, with lists of local dealers in all nearby towns, including Sierra Madre. Their paid advertising goes to the big city dailies, but the country weeklies get the free publicity which is calculated to take work away from the repair men the paid daily advertising is supposed to benefit. It was surely a genius who figured out their merchandising system.

Of course the first inclination of the publisher is to throw such publicity directly into the waste baskit with the reams of other similar stuff. But just to show a willingness to play ball with regular guys we give them this chance:

Send us a roll of brake lining for our 1925 Chevie. If it is as good as represented we'll run the publicity and help sell the stuff to the 800 motorists of Sierra Madre, just to prove the power of printer's ink, rightly applied.

BREAK GROUND FOR ADDITION TO SAFEWAY

Ground is being broken this week for the new $500,000 five story addition to the present warehouse and office building of the Safeway stores, in Los Angeles, which will embrace one of the largest and most up to date bakery plants on the entire Pacific Coast.

As announced by Edward Dale, vice president of the great grocery system and general manager of the 450 stores operating through Southern California, work on the new fireproof, reinforced concrete structure will be rushed to completion in order to care for the constantly increasing demand for bakery products from every section of Southern California.

When completed, the new plant, together with the adjoining present structure, will embrace close to 240,000 square feet of floor space. The basement of the new building has been provided with a series of cold storage rooms for the storage of perishable merchandise, and is so designed that the amount of refrigeration in the various rooms may be diminished or increase, depending on the season of the year.

A feature of the new bakery will be the largest travelling oven of the west, with a total length of more than 100 feet. The dough enters at one end and emerges in loaves at the other, undergoing the process of baking while travelling slowly from opening to exit. Approximately $165,000 worth of bakery machinery will be installed.

The building plans and engineering features were designed by William Mellema, Los Angeles architect and consulting engineer.

"The lower three floors," declared Dale today, "will house the mammouth Safeway stores bakery plant, the third floor also being set aside for the storage of tons of flour, and for measuring, weighing and mixing of flour and other ingredients. Also on the third floor will be located the dough room. On the second floor the bread will be moulded and passed into the final steam-proof box, in which temperatures are automatically controlled with a view to producing the most perfect bread obtainable on the Pacific Coast. The two upper floors will be devoted to storage purposes.

"Aside from this new building there are now in course of construction on the five-acre Safeway stores property modern fruit sheds, 300 feet in length by sixty feet wide, for the exclusive handling of fruits and vegetables destined for the hundreds of Safeway markets in the Southland; and a garage and a carpenter shop of brick, fireproof construction.

"The impressive growth of the Safeway store system during the past year has made these improvements imperative. This progress simply reflects Safeway high standards and a sincere wish to serve the food buying public honestly and well. Our 450 partner-managers operating the Safeway stores in Southern California have, under this new plan of giving loyal employees a substantial return on their sales, personally contributed in a large measure to the increasing popularity of the Safeway stores."

Prune Industry's Growth

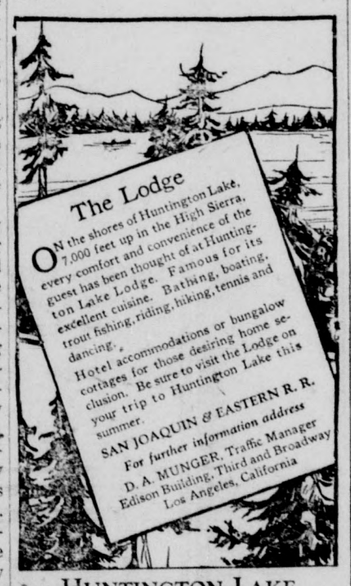
The prune industry was started in the eastern United States in 1854, but failed because the climatic conditions were not favorable for the production of the desired qualities. About 1863 the industry started in California and grew rapidly. In 1910 the annual output was 150,000,000 pounds, of which nearly half was exported. Before the industry grew in California, France was the chief producing nation of the world. Oregon, Washington and Idaho also grow some good prunes, as do Serbia, Bosnia, Germany, Spain, Australia and South Africa.

Natural Refrigeration

The natural cold-storage facilities of Alaska have been used advantageously in handling reindeer meat. In areas adjoining the Artic coast solid ice is within three or four feet of the surface and extends downward in great depths. During the winter of 1925 one chamber was large enough to hold 100 carcasses was excavated in the underground ice. In the spring the carcasses thus stored were removed in excellent condition for shipping.

Recalls Seven Years' War

Torres Vedras is a small town in Portugal, twenty-five miles northeast of Lisbon, rendered famous by the double line of fortifications constructed by Wellington in 1810. These famous lines protected Lisbon, the capital of Portugal, and gave Wellington's army a sure refuge when hard pressed by the numerically superior forces led by Marshal Massena. When the proper time came, Wellington advanced from behind the lines of Torres Vedras, and drove the enemy out of the peninsula.



HUNTINGTON LAKE

From the Old News Files

TWENTY YEARS AGO

L. Dietz headed a group of petitioners who appeared before the city trustees to protest against granting a table liquor license to hotels, and guarantees the expense of a special election to decide the issue.

Marshal Caley and N. H. Hosmer headed a delegation of Sierra Madre fire fighters who helped put out a grass fire in the Baldwin Oaks southeast of town. About fifty acres were burned over.

The city trustees adopted an ordinance of intention for the improvement of Mountain Trail Avenue.

Mr. and Mrs. S. R. G. Twycross returned from their annual trip to their old home near Portland, Maine.

TEN YEARS AGO

D. F. Morton was appointed city trustee to succeed Greer Caskey who resigned.

The municipal budget as approved by the city trustees called for the raising by taxation of $26,000. Of this amount $12,550 was for bonds and interest and $14,200 for general purposes.

A realty board was organized with four firms as members: Andrews & Hawks, S. R. G. Twycross, W. F. Hatfield and A. N. Adams.

The Literary Digest says that England is most densely crowded, but the Digest editor hasn't seen the Black Hills this season.—Webster (S. D.) Journal.

Open Windows from Top

Many housewives have not yet learned the great advantage in having kitchen windows open from the top. They should be open especially when the housewife is working there. This arrangement lets the hot, used air out and the cool, fresh draft on the worker. According to economic experts at Pullman, Wash., the temperature should be maintained somewhere between 60 and 68 degrees Fahrenheit and the air should be constantly changing. Lack of fresh air makes one tired very quickly.

In Greece the wealthy men make gifts to the nation and leave legacies to civic enterprises in a way that outshines the rich men of any other nation in Europe. This is due partly to the native desire of the Greeks to improve themselves and to transfer that eagerness to corporate affairs.

Vitamine Content of Bread

At best the vitamine content of bread is very low. If white flour and water is used, vitamine B is present. If white flour and milk are used, vitamines A, B and perhaps C are present. If whole wheat flour and milk are used, more of vitamine A and more of vitamine B are present.

"A Home from Home"

Villa Mt. Wilson

72 W. Alegria St.

Dr. M. H. Braden, Prop.

A Residential Hotel serving meals to the public. Please phone Black 30 for reservations.

At this time meals are served if requested, out-of-doors in our beautiful grounds.

HENRY CLAY

"As a faith patriotism works wonders in the heart of man; and it is an instrument of per- advancement."

HERE you will find an sonal as well as social equipment that is modern and meets the requirements of an advanced age. Superior facilities and perienced abilities distinguish our services of sincere dignity.

Ray A. Grant
FUNERAL DIRECTOR
Main 93
201 West Central

Professional Directory

Physicians

Lloyd L. Krebs, M.D.
Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00
Phone Main 60

F. P. Miller, M. D.
Practice limited to diseases of the Lungs and Throat
Call Main 216
Appointments Made at Any Time

GILBERT S. BOVARD, M.D.
Hours: 10 to 12:30
Office 8 N. Baldwin--Phone Main 160
Residence 354 N. Canon Ave.
Phone Blue 236
Secretary's Residence Phone Blue 26

GEO. W. GROTH, D.O., M.D.
94 N. Baldwin
Calls answered day or night
Phones: Blue 144; (res.) Blue 73

Osteopaths

May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence 83 North Sunnyside—Phone Green 43

Chiropractor

Harold Elk, D. C.
(Palmer Graduate)
10-12 a. m., 1:30-5 p. m.
Tues. & Friday, 6:30-8 p. m.
Black 62 71 N. Baldwin

DR. E. C. GUINTHER
Chiropractor
Announces opening of her office at Cor. Foothill Blvd. and Double Drive, Arcadia.
Universal Method
Nervous Disorders, Special Attention
Consultation without charge
Phone Arcadia 65-J.

Dentists

J. L. Woehler
Dentist
Sierra Madre Hotel Building
Telephone Blue 184
Evenings by appointment

Warden & Tiller
Dentists
Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Black 186 522 W. Central

Eye, Ear, Nose and Throat

ANNOUNCEMENT
DR. FRANK E. McCANN
Specialist Eye, Ear, Nose and Throat and Fitting of Glasses
Announces his return to practice after an absence doing post graduate work at New York Polytechnic.
Office hours 10-12, 2-4:30
223 Nat'l Bank Bldg., Monrovia
Phone Green 470

Have you something you want to sell quickly? Is there anything you want to buy cheaply?.. Try the NEWS WANTADS

Pianoforte

Gustave Riherd
Teacher of Piano
Music history, harmony, sight singing and counter-point; diploma and certificate honor graduate of College of Music, Cincinnati, O. Write 50 East Laurel, or phone Blue 111.

Oscar Rasbach
Piano Pupils Accepted
Leschetizky Method
Phone Black 166
Res. 132 S. Hermosa

Laura Estelle Cadmus
Teacher of Voice
Tel. Red 159
Advanced pupils or beginners.
601 Woodland Drive, Canyon

Miniatures

Ella Shepard Bush
MINIATURE PAINTER
223 West Laurel Ave.

Landscape Gardener

Jessie Ward
Landscape Gardener
Plans Furnished—Work Superintended or Taken by Contract
Call Ward Nursery, Mt. Trail and Laurel—Phone Blue 19

Architects

R. M. Finlayson
ARCHITECT
Res. 162 Santa Anita
Tel. Green 208
Monrovia Office
203-205 First Nat. Bank Bldg.
Tel. Green 448

Jack B. Hosford
Architectural Engineer
Member Amer. Assoc. Engrs.
Red 48
Sierra Madre Hotel Bldg.

Attorney-at-Law

Robert Mitchell
Attorney-at-Law
Los Angeles Office:
515 H. W. Hellman Building
(With F. D. R. Moote, Esq.)
Telephone TRinity 9067
In Sierra Madre Mondays and Thursdays

Painting, Decorating

Hapgood & Carlson
PAINTING & DECORATING
Sierra Madre Shop
41 N. Baldwin Phone Blue 75
Res. Phone Black 162

Contractors

D. and J. Buchan
Plastering—Cement and Brick Work—Cesspools
Blue 207—130 E. Montecito
Blue 226 677 W. Montecito

JOHN H. OSGOOD
Designer and Builder
Red 104
617 West Montecito

G. B. Langworthy
Cement Contractor
Green 255 165 N. Sunnyside

Civil Engineering

O. A. GIERLICH
Civil Engineer
Licensed Surveyor
Design and Supervision, Estimates, Plans and Maps
Phones: Sierra Madre Black 235
Monrovia Green 217
Branch Office, Room 3
Central Garage Bldg.
Sierra Madre, California

Miscellaneous

BANQUETS and Dances
Beautiful Quarters in New Masonic Temple
Rental reasonable. For terms and dates apply to
R. R. Hartman, 25 N. Baldwin.

Undertaker

Ray A. Grant
UNDERTAKER
Licensed Embalmer
Main 93 203 W. Central

For Every California Home

SERVEL
Electric Refrigeration

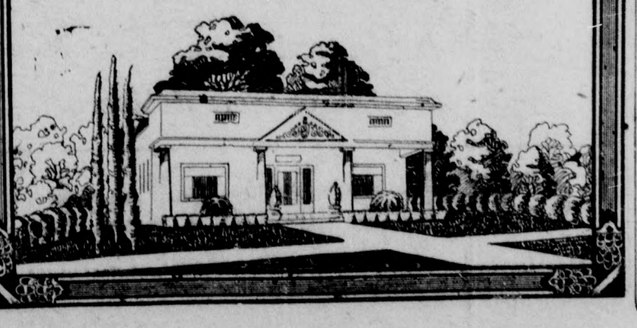
REFRIGERATION

You need not wait another day to have electric refrigeration in your home. Terms have been arrangd which enable you to have an electric refrigerator for a down payment of $21.50; the balance in small monthly payments . . . easy to handle because you will have no more ice bills to pay.

Visit your nearest Edison office, select the electric refrigerator required for your size family, and begin to enjoy the benefits of modern electric refrigeration. This step, once taken, will bring you more real pleasure and profit than anything else you have done in years.

SOUTHERN CALIFORNIA
EDISON COMPANY
Owned by Those it Serves

Moreland Funeral Chapel
Mr. and Mrs. R. R. Moreland
(Licensed Embalmers)
Phone Main 27 304 West Central
Ambulance Service



Arboretum Is Beneficiary of Splendid Gift

(Continued from Page One)

were swept away during the war. Their family is scattered and has suffered much at the hands of the bolsheviks.

They are acquainted with the great botanic institutions of the world and are keenly interested in the Sierra Madre Arboretum. Both made the trip into the canyon, escorted by W. R. Humhpries, Arnold Kruckman and Miss Elizabeth Poehler. Later they visited the giant wistaria vine at Mrs. Fennell's home, and the Japanese garden at Councilman Isaacs' place. For dinner they were guests of Mrs. John Osgood at her home on West Montecito. The other guests were Capt. Josiah Osgood, Mr. and Mrs. R. S. Corlett, Mr. Humphries and Mr. Kruckman.

The baroness lectures in the San Francisco bay disrtict during October and will come to Sierra Madre to deliver at least two lectures before the botanical society in November.

A series of lectures and other entertainments appropriate to the society are planned beginning the Colo. ex- of September and to extra ing- ring the winter. It is expected many notable persons will appear before the society during the coming season.

The clean-up last week was finished in very splendid style by the little group working in Bailey Canyon under Dave Poehler. On the last day of the drive Mrs. Ray Grant was in charge of the commissary department and accomplished remarkable results. Mrs. R. R. Moreland helped to organize the picnic supper at the city park and was in immediate charge during the evening.

On Saturday afternoon the Sierra Madre Botanical Society sent a delegation to Rosemead where it formally delivered the pioneer's medal to Henry Guess, the pioneer who has lived longest in Southern California. The party included W. R. Humphries, Mrs. Humphries, Mrs. John Osgood, Mrs. F. H. Miller, Capt. Josiah Osgood, Mr. and Mrs. Joe R. Eastwood, Mr. and Mrs. J. C. Heasley and sons, Mr. and Mrs. David Buchan and family and Mr. and Mrs. Jack Buchan, Arnold Kruckman and B. W. Paulding.

Capt. Osgood as the pioneer representative of Sierra Madre, made the presentation. Mr. Humphries was the principal speaker of the afternoon. The Sierra Madre Arboretum Quartet made a tremendous hit, being recalled at least six times. They were vociferously invited to come again and will sing before the Rosemead Woman's Club at a future date.

The program was held in the auditorium of the new Rosemead schoolhouse and included talks, tableaux, music and recitations. All the civic organizations in Rosemead participated in the affair.

Mr. Humphries' talk was not only of value to the arboretum but also effectively promoted pleasant relations between Rosemead and Sierra Madre.

The Sierra Madre Botanical Society, cooperating with the chamber of commerce, has requested the city planning commission to prosecute the appeal before the city council for more seats, more benches, more lights and other equipment at the city park.

Previously acknowledged	$2405.10
W. A. Rhoades	5.00
Mrs. A. J. Haynes	5.00
Katherine L. Schwartz	5.00
Harry Leno	5.00
R. A. Adams	5.00
Total	$2430.00

DOGS SHOULD HAVE LATEST TAG JEWELRY

The very latest fashion in jewelry for canines is now on sale at the city hall in the form of 1927 license tags. Chief of Police Keegan, who is also city license collector, has the little trinkets on hand and says he believes most of the dogs which acquired new tags a year ago have lost them. Anyway, the old tags are passe and every dog owner who really thinks his dog is worth keeping will want to decorate his pet with one of them. Then doggie can walk down the street without embarassment for fear that the dog catcher will frown when meeting him.

Quick on the Trigger

A rapid girl is Katie Bower, she can say good night within an hour.—Florida Times-Union.

Old-fashioned Husband

Gardener, experienced, able to drive wife for extra work in house.—Ad in Philadelphia Public Ledges.

The West Virginia legislature has authorized the appointment of a poet laureate at a salary of $900 a year, and we have a suspicion it made the remuneration so low that he wouldn't feel in conscience bound to write very much.—Philadelphia Inquirer.

PASADENA NEWSPAPER PAYS FINE COMPLIMENT TO OUR COMMUNITY SPIRIT

(From the Pasadena Morning Sun)

A notable sxample of community endeavor has been furnished by Sierra Madre residents the past few days. Confronted by the menace of fire, citizens of the community banded together, took off their coats, and with shovels and axes cleared out the dangerous grass and underbrush from the nearby canyons. The women folk did their bit by serving outdoor luncheons to appease appetites that had been sharpened by unaccustomed physical labor.

Valuable work was done by the community effort and the homes of the workers are now comparatively safe from possibility of damage from forest fire. In that respect alone the effort was well worth while, but the greatest good will come from the spirit of neigborliness that was fostered and encouraged.

Men who have taken off their coats and worked together for the good of their community have a whole lot more in common than have those who merely pay their taxes at the same window. And you think a whole lot more of a town when you have performed hard labor for it than when you have just paid out common money for the privilege of living there.

Chambers of commerce that wish to develop community spirit would do well to follow the fine example set by the Sierra Madre organization and get their people together working with their sleeves rolled up.

Programs Are Promised For Park Series

(Continued from Page One)

direction of Prof. H. W. Peterson, gave such a pleasing concert at the inception of fire-fighting week. The band has in its personal a number of splendid soloists and the program will be interspersed with novelty offerings.

One of the most delightful programs in prospect is to be presented by a group of leading Sierra Madre musicians, and will consist of instrumental trios and solos and vocal numbers. Every member of the group is an artist of rare ability and well known in musical circles in the Southland. Owing to the nature of the organization this program will probably be given in-doors in order to provide the artists with the proper facilities and setting. Music lovers will find this entertainment one of the very finest that has appeared in Sierra Madre. Until all arrangements concerning this "artists' night" are completed, detailed announcement is withheld.

The Sierra Madre Canyon Improvement Association will present a program sometime in September. At the meeting of the association Tuesday night Miss Laura E. Cadmus was appointed chairman of a committee to secure talent and a fine program may be expected.

The entertainment committee, consisting of Joe R. Eastwood, chairman, Miss Laura E. Cadmus, Rudolph Hartman, J. N. Hawks and Jack Buchan, has several other entertainments in view, several of which will be given indoors, probably at the Woman's Club, if the proper arrangements can be made.

The preparations for the series has, in fact, reached the point where it depends upon the cooperation which the committee and the chamber of commerce receives, to make it a tremendous success. If residents of Sierra Madre care enough for the talent already here and the development of talent among the younger people, they will give hearty support to the movement, and the series will be perpetuated, leading to the development of out-door-theatre facilities and the attendant opportunities for the highest types of entertainment and community enjoyment.

The film folks are fighting the salary reductions. They claim the producers can thank their lucky stars for being millionaires.

Miss X will sing "If Any Man Will Come After Me."—Church Ad in Texas Paper.

Sierra Madre

A lady client of mine called me down the other day regarding the way I pronounced the words "Sierra Madre."

She impressed upon me the fact that my pronunciation was not of the Spanish flavor. I of course tried to find an alibi to cover this apparent slight to our foot-hill city. I feel that from now on I should use the Spanish flavor in speaking of Sierra Madre and especially so since the town, or at least the most part of it, has been cleaned up.

After all the correct way is the best way and the musical accent of the Spanish language fits the beautiful city of Sierra Madre and its surroundings.

Bye-the-bye, if I happen to use the improper way of speaking the two words meaning, I believe, "Mother Mountains," I will pay a fine of 10 cents, the proceeds to go to the Red Cross. So, folks, try and catch me and look out for your own way of saying Sierra Madre, because I feel that if I pay a fine of 10 cents on your account and can catch you afterwards, I should at least have the privilege of fining you 30 cents.

A newcomer who hasn't as yet caught on to the correct Spanish way in talking of such places as La Jolla, San Jose, etc., made this suggestion: "I pronounce Sierra Madre the finest little city in the world."

Travel information for autoists—Real Estate for newcomers—insurance for wise people—Union Pacific and steamship tickets for those who don't want to walk—service to all and no charge—questions answered with no trouble and the bank is opposite. The name, for short is

Hump

the place of business

24 West Central

and the phone number Main

Main 180

LOANS TO BUILDERS

Sierra Madre Young Men Take to Air

Aviation is the main topic of the day and Sierra Madre is well represented and a number of our young men are very much interested. Several of our youths are learning the art of defying gravity by taking flying instructions at Ross Field under Monte Shelton, a former war time instructor. They are Wayne Merrill, Ferris Smith, George O'Bannion and Chas. Askew. Wayne Merrill is past the student age, now having about six hours solo time to his credit and possessing a private pilot's license. Mr. Askew is scheduled to do his first solo flight this week and will soon have his own private ship ready to fly.

Mr. Askew purchased a single seat pursuit ship several months ago and has completely rebuilt it and installed a new Curtis O X 5 ninety h. p. motor in it in preference to the eighty h. p. Le Rhone rotary that it was equipped with. He will use it for pleasure and will probably make a few trips around Southern California. The ship is small, only having a wing spread of twenty-six feet, but a high speed of about 105 miles per hour. Mr. Askew is undecided as to where he will keep it as Ross Field in Arcadia where it is temparorily is an army field and it is against army rules for civilian aircraft to use.

This naturally suggests the establishing a local flying field and to promote local flying interest such as many other wide awake up-to-the-minute communities are doing. There are several suitable fields nearby that would require very little work to prepare.

Now that there are so many planes passing over Sierra Madre every day it is suggested that the name Sierra Madre be painted in large black letters on the big gas tanks on East Montecito as they are the most prominent land marks in Sierra Madre from the air lanes.

The greatest water power known to man is woman's tears.—Ex.

Girls Given a Fine Summer Camp Course

Surf bathing, mountain hiking and trail making are among the scores of diversions that are being enjoyed at Pacific Palisades famous conference, educational and residential community on the north shore of Santa Monica Bay, by Camp Fire Girls of Southern Californina, among whom have been the following girls from Sierra Madre: Dorothy and Margaret Moote, 689 West Central; Virginia Roess, 83 West Highland, and Roberta H. Scott, 195 Santa Anita Court. For the benefit of their camp fund the girls have twice scheduled a local circus with such success that they plan another exhibition before the camp terminates on August 22.

While at Pacific Palisades the girls have opportunity to hear outstanding world notables from the platform of the sixth annual Pacific Palisades assembly. Among the speakers have been Tien Lai Huang of China, Dr. Sidney L. Gulick, chairman of the International commission of good will of the Federal Council of Churches, and Bishop George A. Miller of Mexico City. The Camp Fire Girls' organization each year conducts a camp at Pacific Palisades where seventy-three different conferences and conventions were held last year. The camp this is under the direction of Elizabeth S. Cassels.

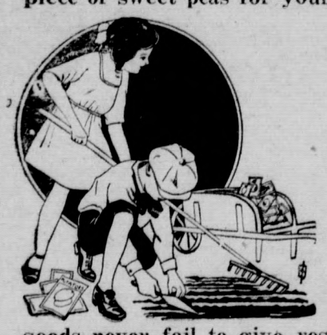
QUARTET TO SING WITH BAND AT ARCADIA AUG. 13

The Sierra Madre Quarter, J. C. Heasley, Joe R. Eastwood, David and Jack Buchan, will appear on the weekly concert program of the Arcadia Municipal Band Saturday night. The concert is scheduled to start at the park near the Arcadia city hall at 8 o'clock.

The quartet is acquiring a reputation for real harmony and is receiving numerous requests for its appearance.

Planting Time!

EVEN THE CHILDREN are getting enthusiastic about having a garden! If you want a centerpiece of sweet peas for your Christmas table, now is the time to plant them.



Snap Dragons and Phlox should be planted now for early spring blossoms.

To get successful results use the best seeds, and we have a new consignment for planting today. Our seeds never fail to give results if the soil tillage and other conditions are right.

Treat your sweet pea and other seed with *Semesan* and prevent diseases which sap their vitality and nourishment.

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